

2025

patron program

design for empowerment

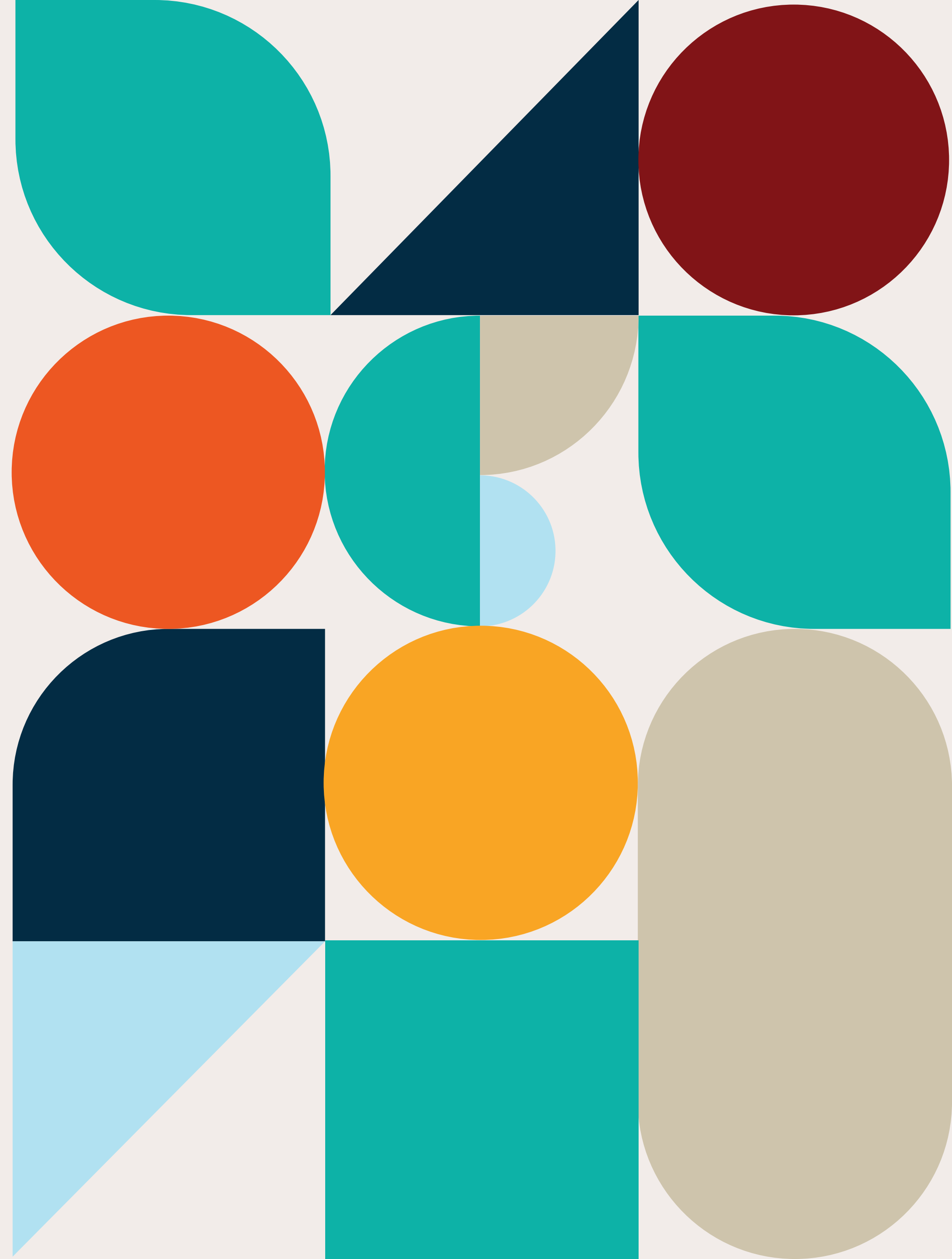


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Letter from the President

Our 2025 mission is to empower communities by fostering inclusion, advocacy, and professional development across the design industry.

Dear Patrons of the IIDA Northern California Chapter,

2025 is shaping up to be a transformative year for the Northern California Chapter of IIDA. The board and event committees are busy planning activities aimed to elevate the value of the work done across our industry. Over the past year, I've met Chapter leaders across the country, which has underscored our collective ability to make a difference both locally and nationally. The strength of our Chapter community is incredible, and it is an honor to launch our 2025 theme, Design for Empowerment.

Throughout the year we're going to make sure that we keep this theme at the heart of all our initiatives and events. Design for Empowerment emphasizes giving people the tools they need to thrive by encouraging people and communities to exercise autonomy and self-determination while enabling them to achieve goals previously unattainable. Our mission this year will be to significantly improve the quality of our lives and the lives of others.

In pursuit of these goals there are a few areas where we will focus this year, including further diversifying our membership, advocating for interior design license rights and pay equity, and enhancing our professional development resources.

Let's make our IIDA family even more vibrant and inclusive. Whether you've been in the industry for years or are just starting out, there's a place for you here. Our broad membership base will enrich our collective expertise and strengthen our ability to address complex challenges.

We'll use this incredible platform to continue to advocate for fair and equal license rights for Interior Design, and we'll champion pay transparency because ALL Interior

Designers, including practitioners, dealers, manufacturers, and representatives, deserve to be paid fairly for the significant contributions that they make to our world.

Patron support allows us to create some exciting educational resources to keep you at the top of your game. From things like leadership workshops to members only resources, we'll be here to help you take it to the next level.

As we work towards these objectives, I encourage each of you to actively engage and contribute insights, ideas, and passion. Your presence and input are what make this community so special, so please don't hesitate to reach out and get involved. I promise that you'll get more out of it than you put in!

We cannot do this work without the amazing support we receive from our patrons and event sponsors. You are integral to our Chapter's success, and we know you'll find value in connecting your organization to IIDA. IIDA continues to be the premier platform for business development and professional networking in our industry and we can't wait to take it to the next level with you in 2025.

Together, let's show the world how design can change lives for the better.



Melissa Pesci, IIDA
IIDA Northern California Chapter President
Principal | HGA



**melissa
pesci**

Let's make our IIDA family even more vibrant and inclusive. Whether you've been in the industry for years or are just starting out, there's a place for you here.



patron program

The IIDA Northern California Chapter Patron Program is an amazing opportunity for our supporters and friends to make meaningful annual contributions to the programs and events that IIDA presents.

IIDA Northern California brings educational, networking and professional opportunities to our **more than 615 active members**, patrons and the community at large. Your contribution will allow us to continue to provide these special programs, will help provide funding for Chapter operations, and will also support the ongoing efforts to legislate the practice of interior design. Our Partnership levels vary by contribution amount and benefits so that you can choose a level which is most comfortable for you and/or your firm.

Becoming a Patron is more than a Partnership, it is an opportunity to be a part of something special!

aligning with intent

Each year, our Chapter and City Centers unite under a shared theme that addresses the needs of our local community in a relevant and impactful way. By focusing our efforts, we aim to support organizations and communities that we can meaningfully impact through design.

Our theme for 2025 is Design for Empowerment. This theme encourages individuals and communities to embrace autonomy, exercise self-determination, and achieve goals that were once beyond their reach. By empowering people through design, we strive to significantly improve their quality of life and the lives of those around them.

Future Themes

2026: Design for Wellness

2027: Design for the Future

2028: Design for Dignity



you make a difference

Advocacy

Patrons empower IIDA advocates to modernize interior design regulations. Your donations help us engage lawmakers, influence legislation, and drive industry progress.

Climate Action

Patrons support our initiative to combat climate change. Your contributions raise awareness and empower interior designers to create sustainable solutions.

Equity, Diversity & Inclusion

Patrons promote our EDI initiatives. Your patronage fuels crucial conversations, workshops, and engagement, fostering an inclusive design industry.

Membership

Patrons elevate the design community. Your support fosters innovation, excellence, and collaboration, positioning you as a design industry leader.

Philanthropy

Your generosity plays a crucial role in supporting local non-profits, enabling us to address community needs through innovative design solutions. Each year, we align our efforts with the Chapter's theme, providing a platform to raise awareness and rally support for worthy causes. Together, we can make a meaningful difference.

Professional Development

Patrons boost member growth. Your contributions provide NCIDQ resources, valuable CEU opportunities, and foster mentorship through the Professional Empowerment Program (PEP).

Student Affairs

Patrons foster future designers. Your donations facilitate the IIDA NC Student Conference, connecting students with industry professionals and enriching their learning experiences.

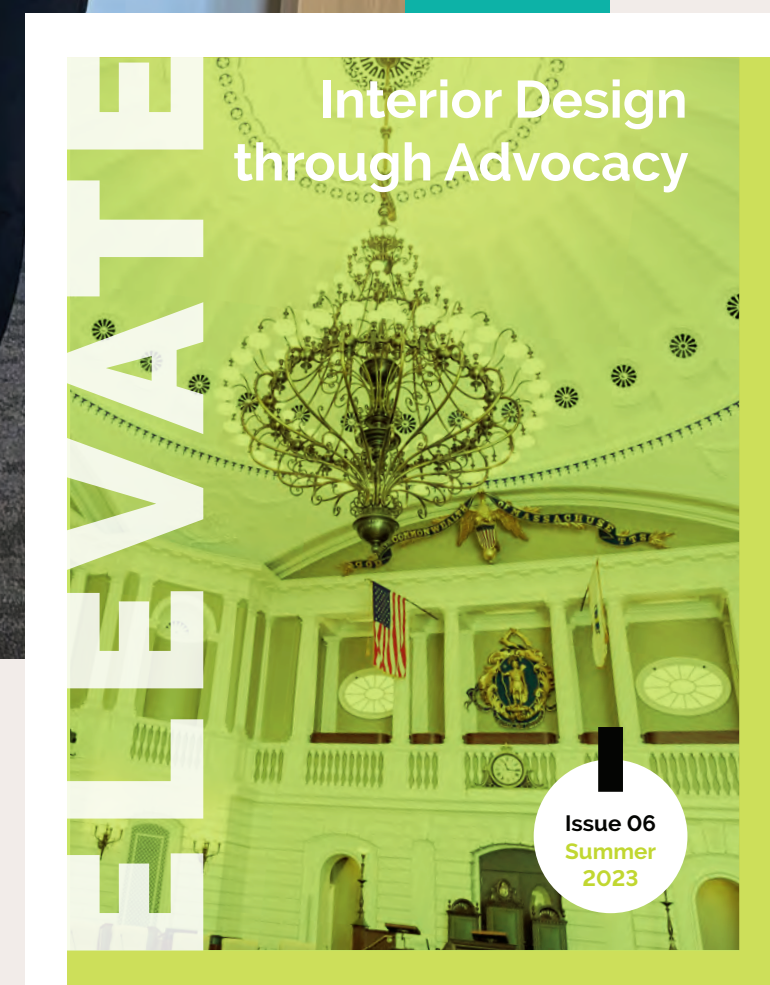
elevating interior design

IIDA is committed to advancing the cause of Commercial Interior Designers in California by advocating for modern and comprehensive interior design legislation. We firmly believe that such legislation is vital for safeguarding the health, safety, and welfare of the public. Our efforts focus on achieving legal recognition through licensing, registration, and certification, which not only bring uniformity to the profession but also define professional responsibilities while fostering excellence within the Interior Design industry.

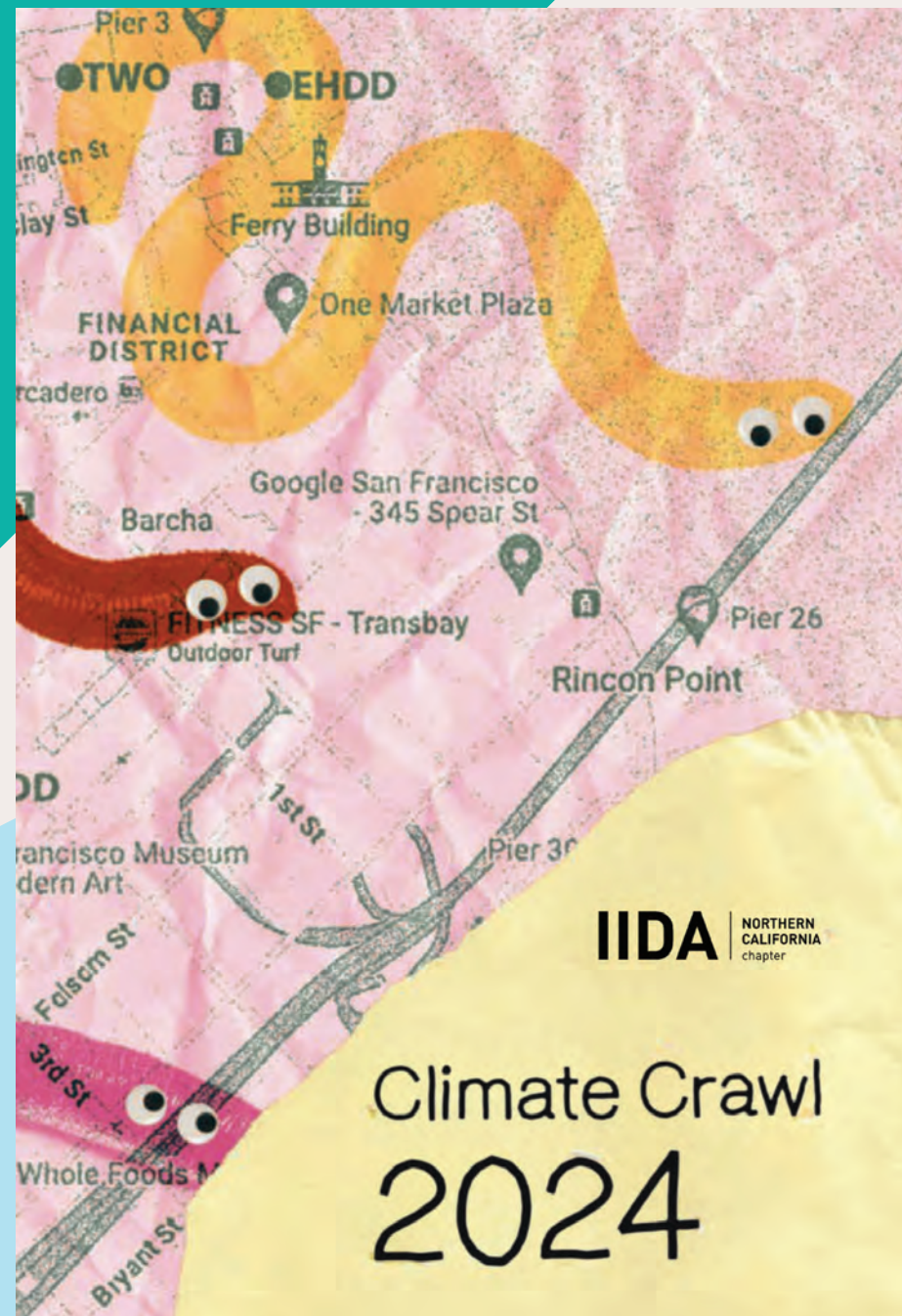
Your support of IIDA is a powerful vote in support of our mission to champion our profession and advocate for crucial legislative reforms.



From left to right: Melissa Pesci, IIDA NC President; 2023 Legislator of the Year, California State Senator Susan Talamantes Eggman; Adam Newton, VP of Advocacy.



ELEVATE is IIDA Northern California's Advocacy newsletter. [Read the latest Issue >>](#)



The Climate Crawl Zine serves as a dynamic platform for sharing insights, strategies, and case studies, nurturing a community of environmentally conscious interior designers.



YouTube Campus Expansion | EHDD Architecture
Long View | 2024 Honor Awards

making a positive impact

IIDA NC is dedicated to prioritizing the climate crisis, showcasing the role of interior designers in driving positive change. Our Climate Action Committee organizes monthly Climate Crawls, where designers come together to exchange success stories and challenges in implementing sustainable strategies. We provide a wealth of resources on our website and through our newly launched Climate Crawl Zine, sharing our members' initiatives to combat climate change. Through presentations and panel discussions, we foster a community-wide conversation and recognize leaders in the fight against climate change. Additionally, we work to gain support for vital climate resilience and mitigation legislation.

Together, we inspire, educate, lead, and hold our design community accountable for social and environmental responsibility.

igniting change

The IIDA NC EDI Committee is passionately committed to realizing IIDA's pledge for the deliberate dismantling of racism in all its forms. We prioritize nurturing, training, and uplifting individuals who contribute to the fabric of IIDA, aligning with progressive values that recognize the urgent need for justice in our industry and communities. Our work continues through sponsorships, facilitating essential conversations, hosting training workshops, and participating in speaking engagements, all aimed at raising awareness and fostering meaningful change within our industry.

Equity, Diversity & Inclusion is at the core of our mission as we strive to create an inclusive environment for all.



SFMTA Central Subway Chinatown | DLR Group Craft | 2024 Honor Awards

Violinist & Citizen Artist
Vijay Gupta and IIDA CEO/
Executive VP Cheryl Durst
in conversation at 2024
Leaders Breakfast.



2024 Patrons

thank you!

The IIDA Northern California Chapter would like to thank our 2024 Patrons for their generous contributions and pledge in support of the work our organization does.

[Learn more >>](#)

Platinum

Porcelanosa, two

Gold

Gensler, Interface, Mohawk Group

Silver

Allsteel, Clune Construction, Humanscale, InsideSource, MillerKnoll, One Workplace, Pivot Interiors, Steelcase, Teknion

Bronze

Anthology, Arper, DPR, GCI, Haworth, J+J Flooring, KBM-Hogue

Nickel

Blu Dot, Crossville, HOK, Huntsman, Interior Architects, Keilhauer, MG West, Taylor Design, The Collective, Todd Contract, Trope Group, VVA Project & Cost Managers, Woods Bagot

Design

Blitz, HGA, Mackin Creative

Climate Action

Title Sponsor - One Workplace

Supporting Sponsor - O+A

patron benefits

	PLATINUM \$25,000	GOLD \$20,000	SILVER \$15,000	BRONZE \$10,000	NICKEL \$6,500	DESIGN \$2,000
Honor Awards	VIP Seating 2 Tables of 10 (20 seats total)	Premier Seating 1½ Tables (15 seats total)	Preferred Seating 1 table (10 seats total)	½ Table (5 seats total)	Select one: ½ table at Honor Awards or Leaders Breakfast	Select one: 2 tickets for Honor Awards or Leaders Breakfast
Pioneers in Design	10 VIP Seats & 10 Premier Seats	15 Premier Seats	10 Preferred Seats	5 General Seats	Select one: Pioneers (5 GA Seats) or Golf Foursome or Tee Box Sponsorship	N/A
Leaders Breakfast	VIP Seating 2 Tables of 10 (20 seats total) & 5 tickets to pre-event reception	Premier Seating 1½ Tables (15 seats total) & 3 Tickets to pre-event reception	Preferred Seating 1 table (10 seats total)	½ Table (5 seats total)	Refer to choice above	Refer to choice above
Golf Tournament	1 Foursome or Tee Box Sponsorship	1 Foursome or Tee Box Sponsorship	1 Foursome or Tee Box Sponsorship	1 Foursome or Tee Box Sponsorship	Refer to choice above	N/A
Patron’s VIP Event	5 Event Tickets	5 Event Tickets	3 Event Tickets	3 Event Tickets	2 Event Tickets	2 Event Tickets
Verbal Recognition <small>on stage at Signature Events</small>	YES	YES	-	-	-	-
Social Media Friday	4 Fridays	3 Fridays	2 Fridays	2 Fridays	1 Friday	1 Friday
Chapter/City Center Allotment <small>to be allocated in increments of \$250</small>	\$1,750	\$1,250	\$1,000	\$750	\$500	\$250

All Patrons Receive:

5% Discount for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events

platinum

Benefit Values

Honor Awards

- Logo incorporated into all event graphics & promotions
 - Verbal stage recognition of platinum patron commitment
 - Reserved VIP front row table seating for **20** (2 full tables)
- Value \$ 11,000*

Pioneers in Design

- Logo incorporated into all event graphics & promotions
 - Verbal stage recognition of platinum patron commitment
 - VIP seating for **10** and Premier seating for **10** (20 total seats)
 - Student seating for **15**
- Value \$ 8,500 (exclusive)*

Leaders Breakfast

- Logo incorporated into all event graphics & promotions
 - Verbal stage recognition of platinum patron commitment
 - Reserved VIP table seating for **20** (2 full tables)
 - VIP Reception the night before for **5** attendees
- Value \$ 6,500*

Annual Golf Tournament

- Choice of
 - Foursome Play or
 - Tee Box Sponsorship
- Up to \$2,000 (exclusive)*

Patron VIP Event

- Exclusive Reception for **5** attendees
- Value \$ 2,500 (exclusive)*

Promotions + Recognitions + Discounts

In addition to these scheduled events, we have several additional chapter and city center events that are planned throughout the year. Our Patrons are **recognized on our website**, at **every event**, on every **bi-weekly email newsletter** to our audience of over **4,000 subscribers** and in our chapter **social media highlights** where we cumulatively have over **5,000 followers**. *Estimated value \$3,500 (exclusive)*

As a Platinum Patron, you have **\$1,750** that you can allocate especially to any initiatives or City Center events, extending your sponsorship opportunities and further supporting our chapter's work with your patronage.

A one-time 5% discount of **\$1,250** for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events

\$25,000

Benefits Value
up to \$36,000

gold

Benefit Values

Honor Awards

- Logo incorporated into all event graphics & promotions
- Verbal stage recognition of gold patron commitment
- Reserved Premier table seating for **15** (1½ tables)
Value \$ 8,500

Pioneers in Design

- Logo incorporated into all event graphics & promotions
- Verbal stage recognition of gold patron commitment
- Premier seating for **15**
- Student seating for **15**
Value \$ 6,000

Leaders Breakfast

- Logo incorporated into all event graphics & promotions
- Verbal stage recognition of gold patron commitment
- Reserved Premier table seating for **15** (1½ tables)
- VIP Reception the night before for **3** attendees
Value \$ 4,750

Annual Golf Tournament

Choice of

- Foursome Play
or
- Tee Box Sponsorship
Up to \$2,000 (exclusive)

Patron VIP Event

- Exclusive Reception for **5** attendees
Value \$ 2,500 (exclusive)

Promotions + Recognitions + Discounts

In addition to these scheduled events, we have several additional chapter and city center events that are planned throughout the year. Our Patrons are **recognized on our website**, at **every event**, on every **bi-weekly email newsletter** to our audience of over **4,000 subscribers** and in our chapter **social media highlights** where we cumulatively have over **5,000 followers**. *Estimated value \$3,250 (exclusive)*

As a Gold Patron, you have **\$1,250** that you can allocate especially to any initiatives or City Center events, extending your sponsorship opportunities and further supporting our chapter’s work with your patronage.

A one-time 5% discount of **\$1,000** for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events

\$20,000

Benefits Value
up to \$29,000

silver

Benefit Values

Honor Awards

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- Reserved Preferred table seating for **10** (1 table)
Value \$ 6,000

Pioneers in Design

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- Preferred seating for **10**
- Student seating for **10**
Value \$ 4,000

Leaders Breakfast

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- Reserved Preferred table seating for **10** (1 table)
Value \$ 3,500

Annual Golf Tournament

- Choice of
- Foursome Play or
- Tee Box Sponsorship
Up to \$2,000 (exclusive)

Patron VIP Event

- Exclusive Reception for **3** attendees
Value \$ 1,500 (exclusive)

Promotions + Recognitions + Discounts

In addition to these scheduled events, we have several additional chapter and city center events that are planned throughout the year. Our Patrons are **recognized on our website**, at **every event**, on every **bi-weekly email newsletter** to our audience of over **4,000 subscribers** and in our chapter **social media highlights** where we cumulatively have over **5,000 followers**. *Estimated value \$3,000 (exclusive)*

As a Silver Patron, you have **\$1,000** that you can allocate especially to any initiatives or City Center events, extending your sponsorship opportunities and further supporting our chapter's work with your patronage.

A one-time 5% discount of **\$750** for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events

\$15,000

Benefits Value
up to \$22,000

bronze

Benefit Values

Honor Awards

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- Reserved table seating for **5** (½ table)
Value \$ 2,500

Pioneers in Design

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- General seating for **5**
- Student seating for **5**
Value \$ 2,250

Leaders Breakfast

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- Reserved table seating for **5** (½ table)
Value \$ 2,000

Annual Golf Tournament

Choice of

- Foursome Play or
- Tee Box Sponsorship
Up to \$2,000 (exclusive)

Patron VIP Event

- Exclusive Reception for **3** attendees
Value \$ 1,500 (exclusive)

Promotions + Recognitions + Discounts

In addition to these scheduled events, we have several additional chapter and city center events that are planned throughout the year. Our Patrons are **recognized on our website**, at **every event**, on every **bi-weekly email newsletter** to our audience of over **4,000 subscribers** and in our chapter **social media highlights** where we cumulatively have over **5,000 followers**. *Estimated value \$2,750 (exclusive)*

As a Bronze Patron, you have **\$750** that you can allocate especially to any initiatives or City Center events, extending your sponsorship opportunities and further supporting our chapter’s work with your patronage.

A one-time 5% discount of **\$500** for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events

\$10,000

Benefits Value
up to \$14,000

nickel

Benefit Values

Honor Awards

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- Reserved table seating for **5** (½ table)
Value \$ 2,500

or*

Leaders Breakfast

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- Reserved table seating for **5** (½ table)
Value \$ 2,000

Pioneers in Design

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- General seating for **5**
- Student seating for **5**
Value \$ 2,250

or*

Annual Golf Tournament

- Choice of
- Foursome Play
or
- Tee Box Sponsorship
Up to \$ 2,000 (exclusive)

Patron VIP Event

- Exclusive Reception for **2** attendees
Value \$ 1,000 (exclusive)

* Nickel Patrons choose between Honor Awards or Leaders Breakfast and Pioneers in Design or Annual Golf Tournament

Promotions + Recognitions + Discounts

In addition to these scheduled events, we have several additional chapter and city center events that are planned throughout the year. Our Patrons are **recognized on our website**, at **every event**, on every **bi-weekly email newsletter** to our audience of over **4,000 subscribers** and in our chapter **social media highlights** where we cumulatively have over **5,000 followers**. *Estimated value \$2,500 (exclusive)*

As a Nickel Patron, you have **\$500** that you can allocate especially to any initiatives or City Center events, extending your sponsorship opportunities and further supporting our chapter's work with your patronage.

A one-time 5% discount of **\$325** for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events

\$6,500

Benefits Value
up to \$9,000

design

Benefit Values

Honor Awards

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- General seating for **2**
Value \$ 350

Leaders Breakfast

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- General seating for **2**
Value \$ 450

or*

Patron VIP Event

- Exclusive Reception for **2** attendees
Value \$ 1,000 (exclusive)

* Design Patrons choose between Honor Awards or Leaders Breakfast

Promotions + Recognitions + Discounts

In addition to these scheduled events, we have several additional chapter and city center events that are planned throughout the year. Our Patrons are **recognized on our website**, at **every event**, on every **bi-weekly email newsletter** to our audience of over **4,000 subscribers** and in our chapter **social media highlights** where we cumulatively have over **5,000 followers**. *Estimated value \$2,250 (exclusive)*

As a Design Patron, you have **\$250** that you can allocate especially to any initiatives or City Center events, extending your sponsorship opportunities and further supporting our chapter's work with your patronage.

A one-time 5% discount of **\$100** for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events

\$2,000

Benefits Value
up to \$4,000

choose where your support goes

Included in your Patron Program is a set amount per level to pledge towards Chapter Initiatives and/or City Centers of your choosing. Benefits for each option are listed in the following pages. You may allocate more than your level’s amount and be billed additionally.

We also have Impact Sponsorships available if you would prefer to focus your support on our Advocacy, Climate Action, EDI and/or Student Affairs initiatives. When selecting an Impact Title Sponsorship, you will receive the same benefits as a Nickel Patron.



Allocations available by chosen Patron Level:

- Platinum** \$1,750
- Gold** \$1,250
- Silver** \$1,000
- Bronze** \$750
- Nickel** \$500
- Design/Impact Title** \$250

Allocations made in increment of \$250.

advocacy

Sponsorship Options

Every day in state capitols around the country, lawmakers make decisions on issues that affect Commercial Interior Design and how interior designers practice. As the voice for the industry, IIDA advocates for its members and the profession, so interior designers may practice to their fullest abilities. Your advocacy sponsorship enables us to represent our vibrant interior design community to legislators and state bodies. The Northern and Southern California IIDA Chapters, represented by a shared state-wide lobbyist, work as a team to advocate on your behalf. Critical items like weighing in on legislative issues affecting our industry or establishing a license to practice commercial interior design are only possible through your generous sponsorship.

As an advocacy sponsor, your logo and firm name will be referenced as a supporter of Commercial Interior Designers’ fight to secure clear and consistent stamp and seal privileges throughout California.

Title Sponsor \$5,000

- Sponsorship recognition on Advocacy page of chapter website
- Logo incorporated into all Advocacy graphics & promotions
- Verbal recognition of sponsorship during all Advocacy events
- *Includes Design level patron benefits*

Supporting Sponsor \$1,000

- Sponsorship recognition on Advocacy page of chapter website
- Logo incorporated into all Advocacy graphics & promotions



climate action

Sponsorship Options

The IIDA NC Climate Action Committee is exploring how we can empower our community to navigate the real need for Climate Action. Design and designers have a bigger role to play than we ever imagined; we are problem solvers and today's problems are immense. We need to ask ourselves how our designs can make a positive impact and the Sustainability Committee will convene thought leaders, training workshops, and presentations to build increased awareness and foster change within our industry.

Your patronage will support the development of IIDANC Climate Action information and materials, and help us convene workshops and presentations for IIDA NC and our community.

Title Sponsor \$5,000

- Sponsorship recognition on Climate Action page of chapter website
- Logo incorporated into all Climate Action event graphics & promotions
- Verbal recognition of sponsorship during all Climate Action events
- *Includes Design level benefits*

Supporting Sponsor \$1,000

- Sponsorship recognition on Climate Action page of chapter website
- Logo incorporated into all Climate Action event graphics & promotions



equity diversity & inclusion

Sponsorship Options

The IIDA EDI Committee is dedicated to supporting and uplifting all those that add to the culture of IIDA through progressive values that acknowledge the need for justice for all in our industry and in the communities we design. Our EDI efforts will continue through your patronage, convening conversations, offering training workshops and speaking engagements to build increased awareness and foster change within our industry.

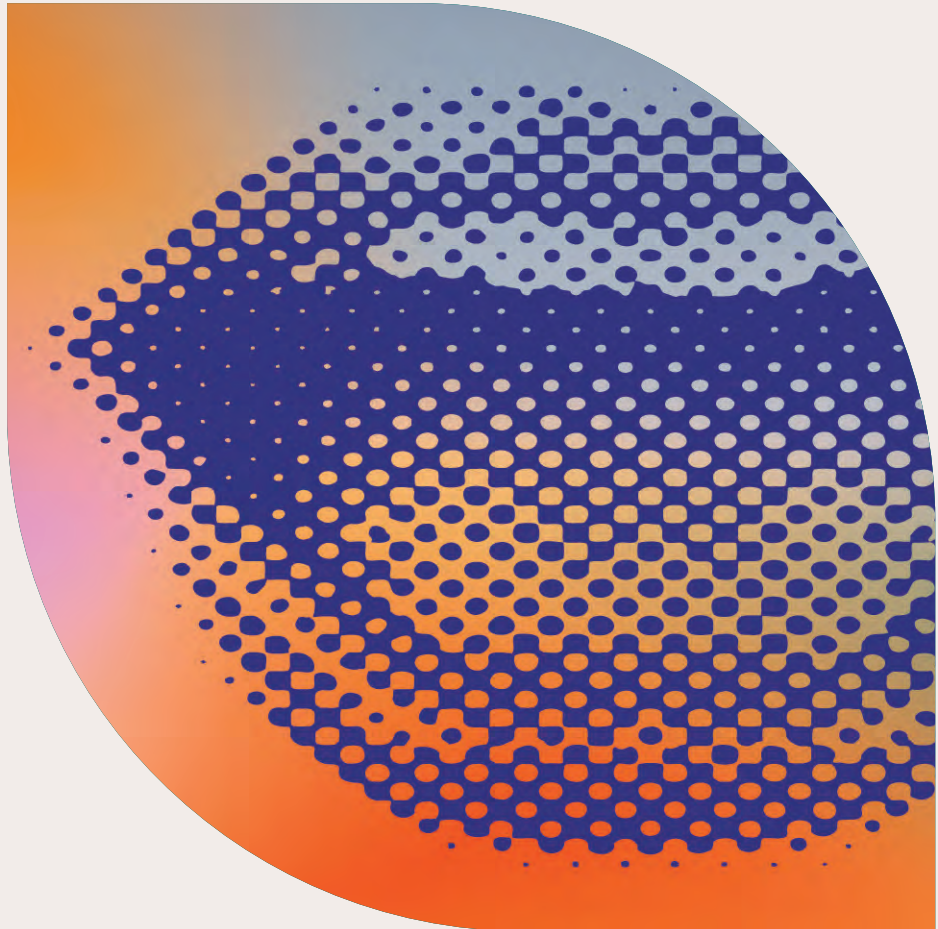
Your patronage promotes the development and continued effort to create a more diverse, equitable, and inclusive design industry. We are committed to our industry's journey to build a holistic human-centric future.

Title Sponsor \$5,000

- Sponsorship recognition on EDI page of chapter website
- Logo incorporated into all EDI event graphics & promotions
- Verbal recognition of sponsorship during all EDI events
- *Includes Design level benefits*

Supporting Sponsor \$1,000

- Sponsorship recognition on EDI page of chapter website
- Logo incorporated into all EDI event graphics & promotions



student affairs

Sponsorship Options

At IIDA, we are committed to Student Affairs and empowering students to become the next generation of design professionals and industry leaders. Membership provides students enrolled in an interior design program the resources they need that are not available on campus and introduces them to our vibrant design community, with opportunities to create meaningful relationships, network with professionals, and build opportunities for their professional future as they gain a valuable education.

Your patronage helps our chapter with the execution of our **Student Empowerment Program (StEP)** and supports our campus centers and important resources students need to launch their careers.

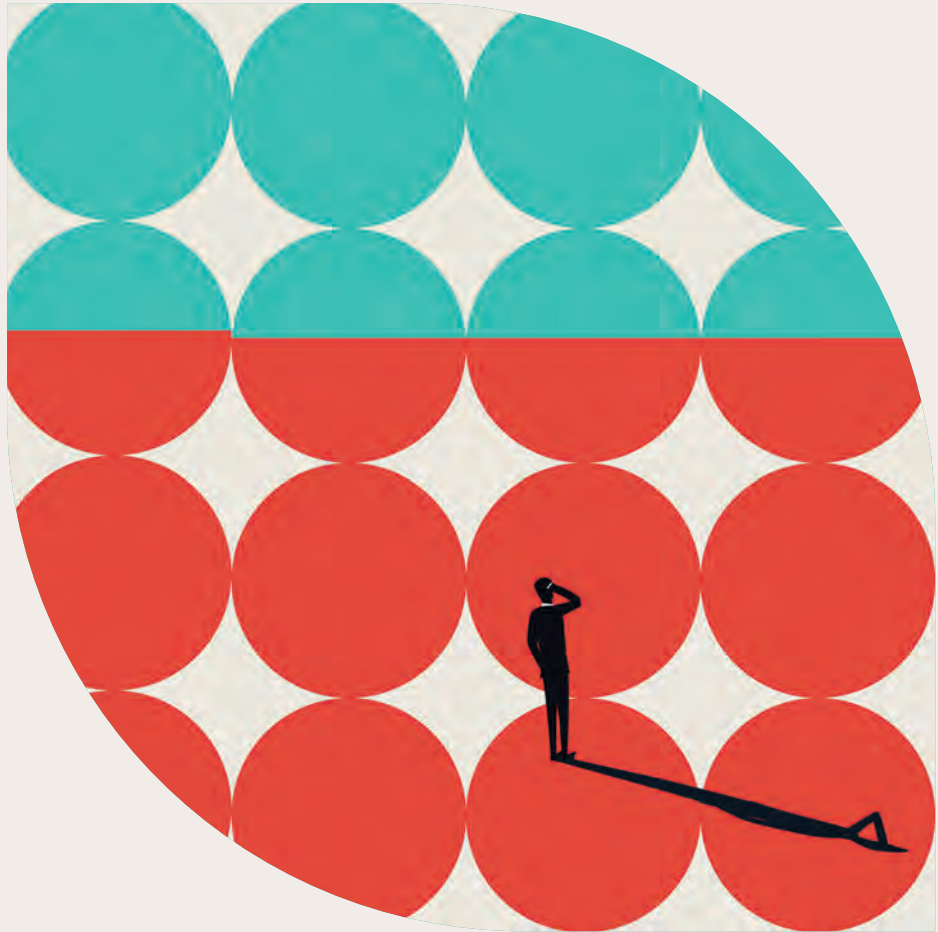
Sponsorship Options

Title Sponsor \$5,000

- Sponsorship recognition on Student Affairs page of chapter website
- Logo incorporated into all Student Affairs event graphics & promotions
- Verbal recognition of sponsorship during all Student Affairs events
- *Includes Design level benefits*

Supporting Sponsor \$1,000

- Sponsorship recognition on Student Affairs page of chapter website
- Logo incorporated into all Student Affairs event graphics & promotions



city centers

We are a vibrant community of City Centers.

Our Chapter consists of six vibrant, locally focused City Centers which host a variety of programs & events throughout the year. Allocating your funds to our City Centers supports thriving local design communities of students and professionals.

East Bay

Covering cities across several counties, the East Bay City Center fosters collaboration among designers and architects. In 2025, we'll focus on professional development and product knowledge through events like our Design Expo, empowering the local design community to connect and thrive.

Fresno

Fresno City Center promotes design excellence and community building across California's Central Valley. In 2025, our Design Expo and Firm Tours provide mentorship and networking opportunities, helping designers connect with local firms and established professionals to advance their careers.

North Bay

Serving Marin, Sonoma, and Napa counties, North Bay City Center is focused on revitalizing the local design community in 2025. We aim to foster connections through events that inspire creativity and growth, providing valuable resources and opportunities for designers to thrive..

Sacramento

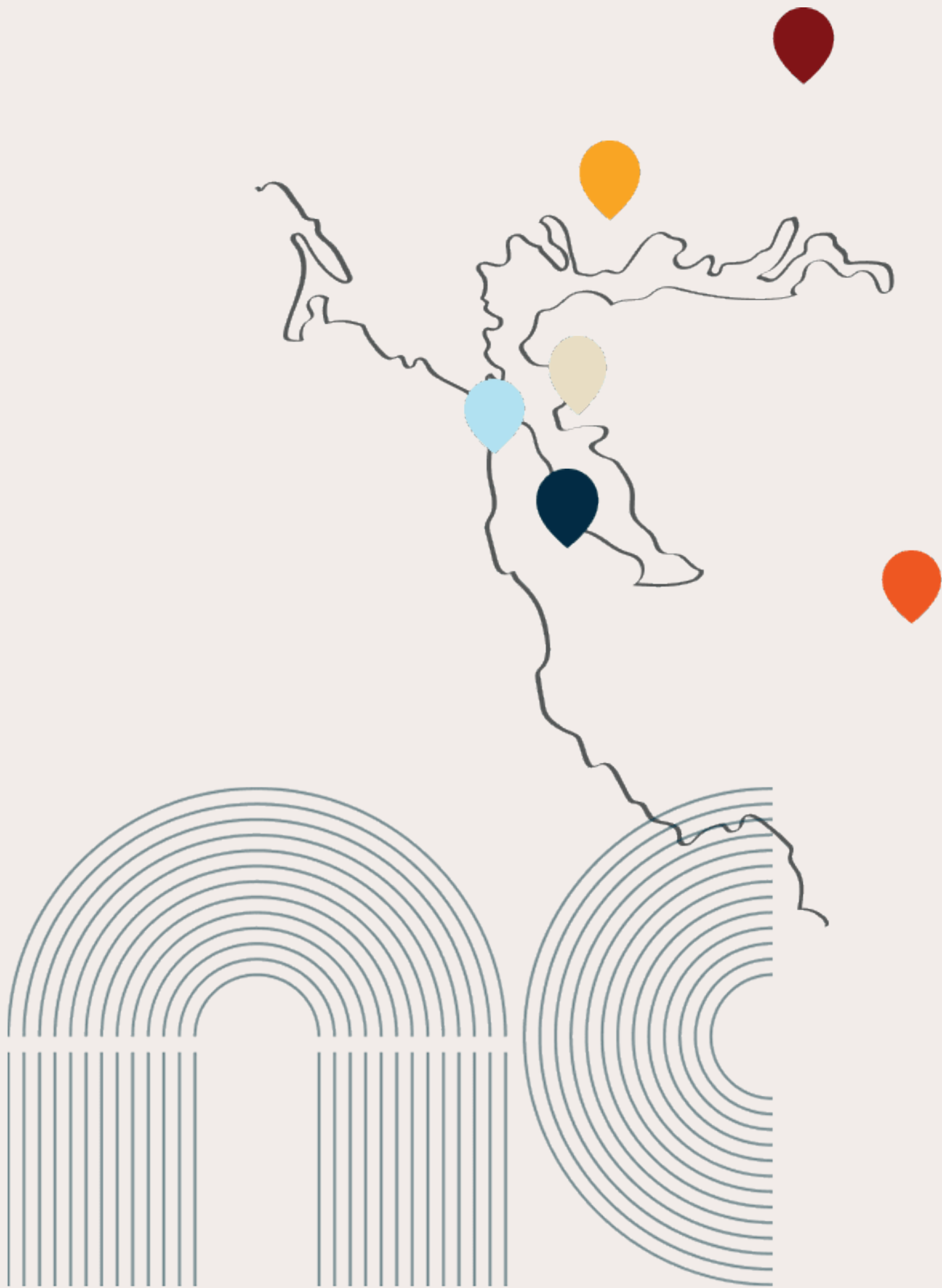
As the capital region of California, Sacramento City Center advances the design profession through key events like MERGE and DESIGN EXPO. In 2025, we are committed to fostering creativity, networking, and growth for designers, supporting both established and emerging professionals.

San Francisco

Serving San Francisco and the surrounding areas, San Francisco City Center provides innovative and inspiring experiences for the design community. In 2025, we will focus on events that promote creativity, industry knowledge, and collaboration, helping our members succeed in an evolving industry.

Silicon Valley

Encompassing tech hubs like San Jose, Palo Alto, and Mountain View, Silicon Valley City Center focuses on sustainability and equity. In 2025, we provide platforms for discussions around EDI and industry challenges, helping our members stay engaged with critical design trends.



champion our industry

Thank you for pledging to be a patron of our IIDA Northern California chapter in 2025. We could not accomplish all that we do to promote the profession and industry of Commercial Interior Design without the generous support of our Patrons.

[Please select your patron level
& make your benefit selections online >>](#)

NOTE: Patron benefits will not commence until payment is received in full. Kindly complete your pledge form online no later than Friday, November 22, 2024 with your selections.



2025

connect

For additional questions please contact:

Lisa Bieringer, VP of Sponsorship

Dylan Phaneuf, Assistant VP of Sponsorship

sponsorship@iidanc.org

Follow Us:

Website [IIDANC.org](https://iidanc.org)

LinkedIn [iida-northern-california](https://www.linkedin.com/company/iida-northern-california)

Instagram [@iidanorcal](https://www.instagram.com/iidanorcal)

Facebook [IIDANorthernCaliforniaChapter](https://www.facebook.com/IIDANorthernCaliforniaChapter)

IIDA | NORTHERN
CALIFORNIA
chapter

