



Pioneers in Design

AMY KARLE



IDEAS THAT MOVE US FORWARD

Pioneers in Design is the IIDA Northern California Annual Chapter Event which honors pioneers from the design community who demonstrate innovation and inspiration. Our honorees have led novel efforts or breakthroughs in practice or implementation and have brought new understanding of the impact design can have on people from the individual to entire communities.

What does it mean to be human in the age of technology?

THE NEXUS OF WHERE DIGITAL, PHYSICAL AND BIOLOGICAL SYSTEMS MERGE.

Amy Karle is an internationally award-winning artist and designer who questions: What does it mean to be human? and Who can we become at this time when humans and technology are merging? Leveraging body-based investigation, science and technology, she creates works that offer a glimpse into how technology could be utilized to support and enhance humanity while making advancements in the technology towards those goals in the process.





INTERESTED IN SPONSORSHIP?

Sponsorships are available now!

Our sponsors make events like this possible. We are grateful for your support. Do you have a whole team you'd like to attend or just a few guests? We have sponsorships available at all levels. As a Patron &/or Sponsor, you also receive 10% off additional tickets.

We look forward to seeing you on May 15th at SF Jazz as we honor Pioneers in Design!

For questions, please contact:

Carolyn Clark Beedle ccb@oneworkplace.com

Lisa Bieringer lisa@plaidbusinessdesign.com

Ellyn Thompson et@normann-copenhagen.com

SPONSORSHIP BENEFITS

GENERAL TICKET PRICES:
 \$150 IIDA MEMBER
 \$195 NON-MEMBER
 \$50 SPONSOR-A-STUDENT

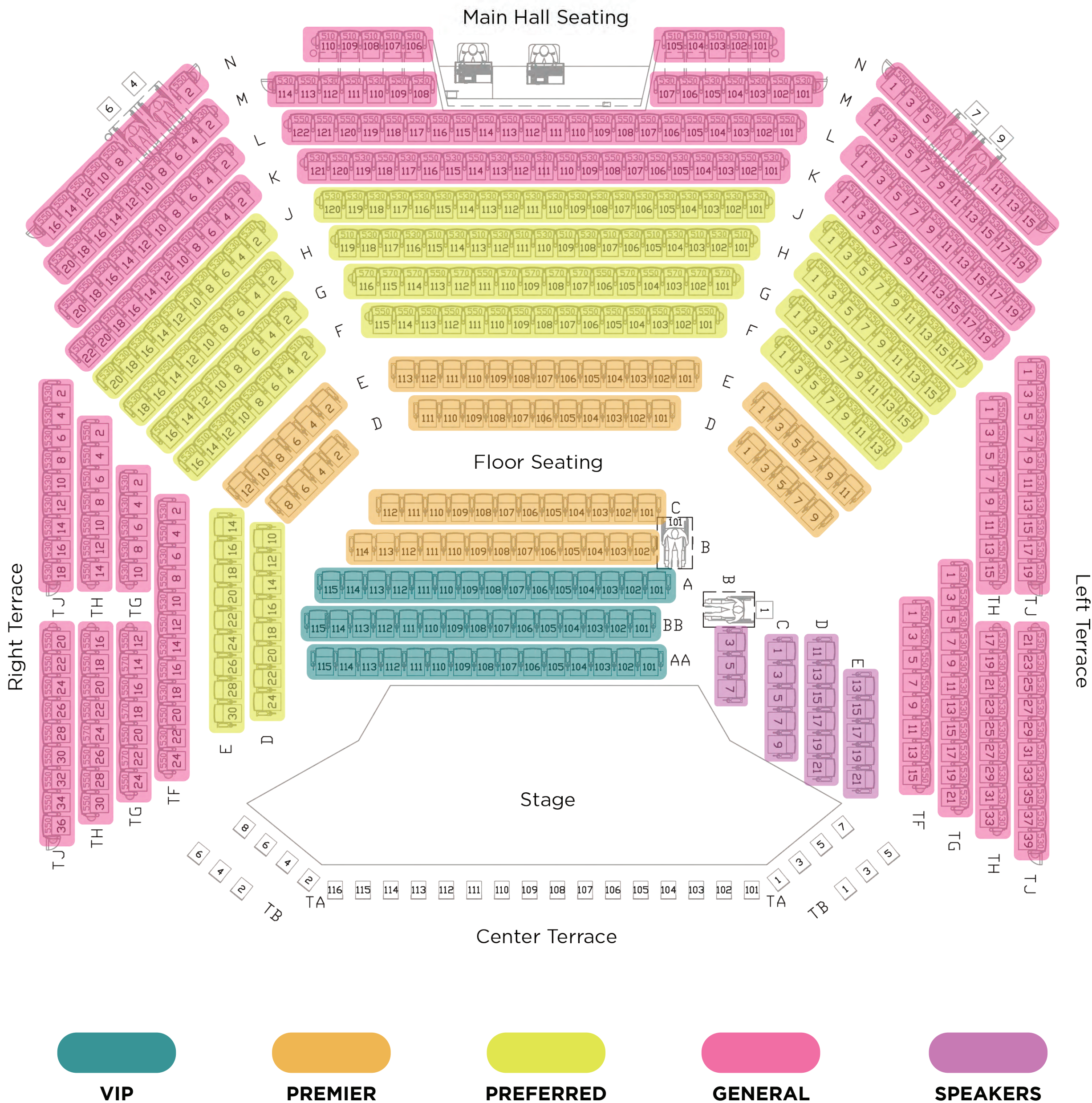
ALL PATRONS & SPONSORS RECEIVE 10% DISCOUNT FOR ADDITIONAL TICKETS SPONSORS USE PROMO CODE: SPONSOR24	 SOLD OUT 5 STAR SPONSOR PRINCIPAL BUILDERS \$8500	 BAR SPONSOR \$5000	 4 STAR SPONSOR \$4000	 3 STAR SPONSOR \$2250
SPONSOR RECOGNITION IN ALL EVENT MARKETING	✓	✓	✓	✓
SPONSOR RECOGNITION FROM EVENT STAGE	✓	✓	✓	✓
SPONSOR LOGO ON DISPLAY AT EVENT	✓	✓	✓	✓
SPONSOR LOGO ON BAR SIGNAGE	-	✓	-	-
VIP SEATS	15	-	-	-
PREFERRED SEATS	-	10	10	5
STUDENT TICKETS	15	10	10	5

PATRON BENEFITS

GENERAL TICKET PRICES:

\$150 IIDA MEMBER
 \$195 NON-MEMBER
 \$50 STUDENT SPONSOR

PATRONS USE PROMO CODE: PATRON24 TO RECIEVE 10% DISCOUNT ON ADDITIONAL TICKETS	PLATINUM	GOLD	SILVER	BRONZE	NICKEL
PATRON RECOGNITION IN ALL EVENT MARKETING & DIGITAL DISPLAYS AT EVENT	✓	✓	✓	✓	✓
VIP SEATS	10	-	-	-	-
PREMIER SEATS	10	15	-	-	-
PREFERRED SEATS	-	-	10	-	-
GENERAL SEATS	-	-	-	5	5



Seating at SF Jazz

In an effort to create a more efficient seating process, we will be seating Patrons and Sponsors in designated sections/rows but will NOT be providing assigned individual seats.

Please refer to the seating legend on the following pages indicating the area of the theater associated with each sponsorship level. Seating in each section will be on a first come first serve basis.

There is no bad seat in the house!

We feel this approach will provide us more time to engage in conversation with our Pioneers as well as enjoy pre and post event social time at the Jazz Center.

For questions regarding this approach, please reach out to any committee member or your sponsorship contact.

Thank you!

Thank you for your continued support of the IIDA Northern California Chapter. We look forward to seeing you on May 15th for Pioneers in Design!

**Choose your sponsorship +
Buy extra tickets today!**

Next Steps:

- Choose your sponsorship level **ONLINE** or contact **admin@iidanc.org** (sponsorships only)
- Send your company logo as a PNG, PDF or EPS (NO JPG) with minimum 300 DPI resolution to **media@iidanc.org** (sponsorships only)
- Start putting your guest list together - we will contact you directly to gather your names