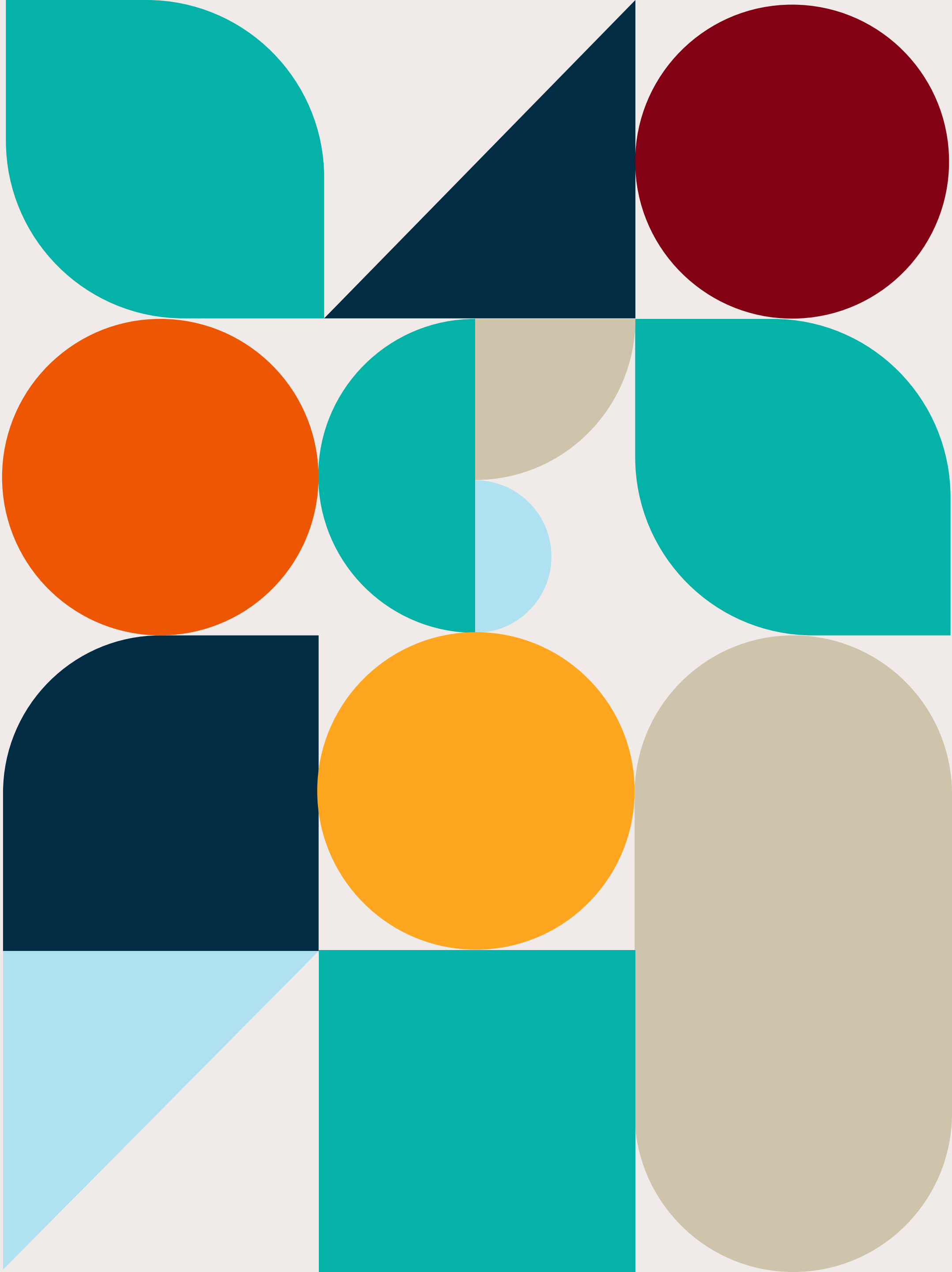


2024

# patron program

design for dignity



# table of contents

<b>3</b>	Letter from the President
<b>4</b>	Introduction
<b>5</b>	Chapter Themes
<b>7</b>	Our Work
<b>8</b>	Advocacy
<b>9</b>	Climate Action
<b>10</b>	Equity, Diversity & Inclusion
<b>11</b>	Philanthropy
<b>12</b>	Becoming a Patron
<b>13</b>	2023 Patrons
<b>14</b>	Patron Benefits
<b>21</b>	2024 Calendar of Events
<b>22</b>	Allocations + Add-Ons
<b>32</b>	Pledge Form
<b>33</b>	Contact



# Letter from the President

In 2024, the Northern California Chapter focuses on “Design for Dignity,” uniting to address societal challenges and foster industry resilience.

Dear Patrons of the IIDA Northern California Chapter,

We have an exciting and important year ahead of us for the Northern California Chapter. Our Chapter Theme for 2024 is Design for Dignity, highlighting our belief that the strength of our society is measured by the way we treat our most vulnerable populations. We aim to provide the comfort, care and resources necessary for the dignity and equal access of everyone.

This theme has never been more relevant than it is today. We continue to find ourselves in a world facing multiple crises that challenge the dignity of individuals and communities. These crises encompass social inequities, public health, climate change, economic uncertainty and more. In the face of these unprecedented challenges, interior design plays a pivotal role in preserving and enhancing human dignity and promoting equality and justice.

In the last few years, our organization has been focused on implementing strategic initiatives that respond to some of the most pressing issues of today. Our Advocacy, Climate Action, EDI and Philanthropy programs continue to have meaningful impact on our community, yet it feels as though our industry still needs a good ‘Health Check’ to ensure that we as designers are equally directing energy into sustaining our own needs and healthy futures. The call to action over the next year is understanding how we can take care of each other so we can take care of humanity.

To protect and sustain our future generation of designers, we need to listen, nurture and inspire. Our chapter is a safe space for all. A neutral ground for

partnerships and collaboration across all sectors and roles. Together we can explore new methodologies of collective care that allow us to thrive rather than just survive. Let’s make engagement embedded in who we are and what we do. We can be curious and ask beautiful questions. We can listen to one another with empathy and intent. We can lift one another up and celebrate our collective successes. It’s up to us to ask what the future of our industry could be not merely what it has been.

As a patron, you are our VIPs, and you play a critical role in our chapter’s success. We think you will find great value in connecting your organization to the larger commercial interior design community as IIDA is one of the premier platforms for business development and professional networking in our industry. We are doing great things, and we need your help to continue to double down on what we’ve started and keep up the momentum.

Your support not only strengthens our community but also enables us to provide the necessary guidance, resources and platforms for our emerging professionals and future leaders. We look forward to your continued partnership as we shape a brighter and more innovative tomorrow.



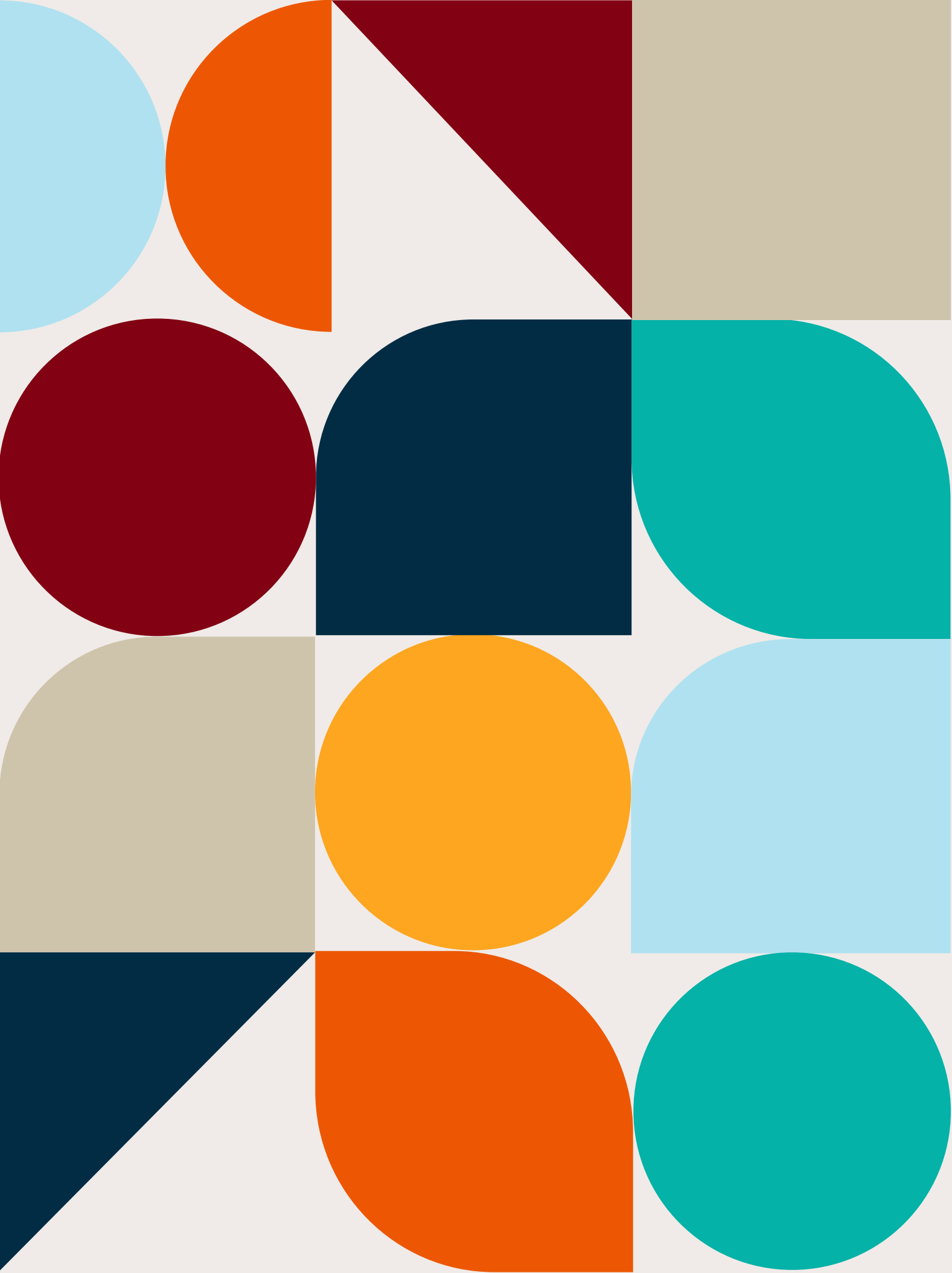
**Katy Mercer, IIDA**

IIDA Northern California Chapter President  
Principal | Woods Bagot



**katy**  
**mercer**





# patron program

The award winning **Northern California Chapter** of the International Interior Design Association (IIDA) is a vibrant, active and diverse membership of **more than 650 members**. The greatest benefits of membership are the connections & camaraderie between our chapter members, which are both enjoyable and career enhancing.

We cultivate a strong community through the five major chapter events we host each year and the numerous Professional Development & City Center events that occur throughout the year. Being active in the management of the Chapter is an excellent way to improve your leadership skills and visibility. Staying informed about changing government regulation, licensing and other issues affecting interior designers is an important benefit of membership in IIDA Northern California.

# aligning with intention

By aligning our Chapter and City Centers under a unified theme each year, we are able to address the needs of our local community in a relevant and meaningful way.

**Design for Dignity – 2024**

Design for Empowerment – 2025

Design for Wellness – 2026

Design for the Future – 2027





# design for dignity

In 2024, our chapter will embrace the theme of “Design for Dignity.” We believe that the true measure of a society’s strength lies in how treats its most vulnerable members. Throughout the year, we are dedicated to fostering discussions and collaborating with organizations that work towards ensuring that every individual, regardless of their circumstances, enjoys the essential components of comfort, care, and access to vital resources. Our mission is to contribute to a world where dignity and equal opportunity are unshakable pillars of our collective values.



# you make a difference

## **Advocacy**

Patrons empower IIDA advocates to modernize interior design regulations. Your donations help us engage lawmakers, influence legislation, and drive industry progress.

## **Climate Action**

Patrons support our initiative to combat climate change. Your contributions raise awareness and empower interior designers to create sustainable solutions.

## **Equity, Diversity & Inclusion**

Patrons promote our EDI initiatives. Your patronage fuels crucial conversations, workshops, and engagement, fostering an inclusive design industry.

## **Membership**

Patrons elevate the design community. Your support fosters innovation, excellence, and collaboration, positioning you as a design industry leader.

## **Philanthropy**

Patrons drive philanthropic impact. Your generosity supports local nonprofits, addressing community needs through design, with 10-15% of our annual budget dedicated to worthy causes.

## **Professional Development**

Patrons boost member growth. Your contributions provide NCIDQ resources, valuable CEU opportunities, and foster mentorship through the Professional Empowerment Program (PEP).

## **Student Affairs**

Patrons foster future designers. Your donations facilitate the IIDA NC Student Conference, connecting students with industry professionals and enriching their learning experiences.



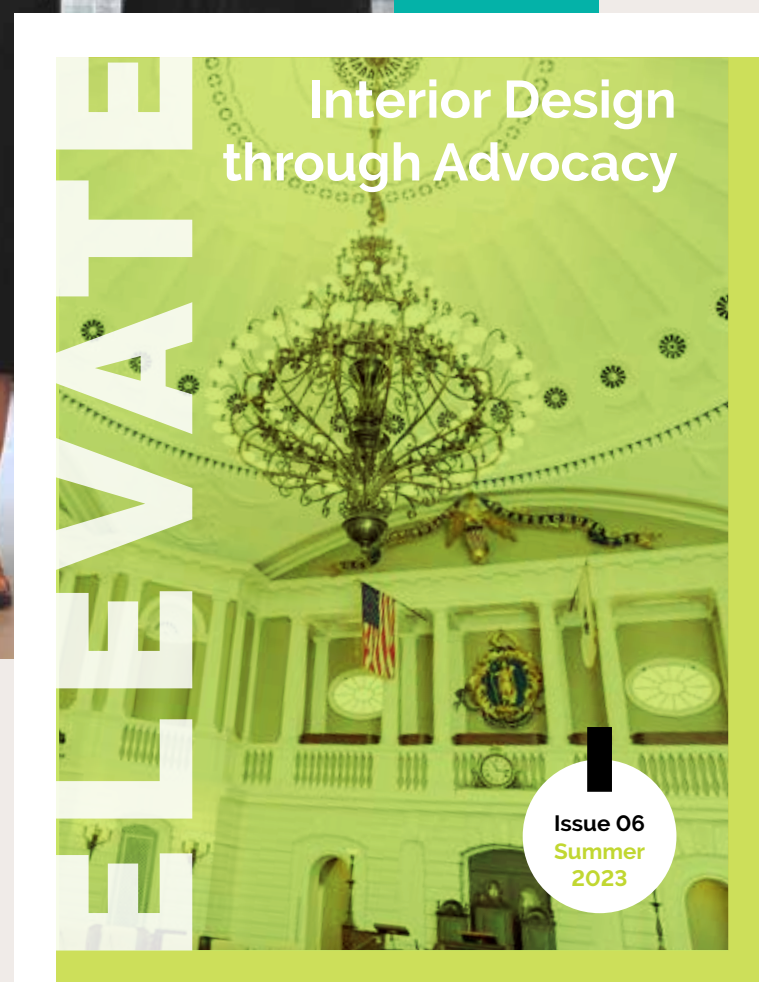
# elevating interior design

IIDA is committed to advancing the cause of Commercial Interior Designers in California by advocating for modern and comprehensive interior design legislation. We firmly believe that such legislation is vital for safeguarding the health, safety, and welfare of the public. Our efforts focus on achieving legal recognition through licensing, registration, and certification, which not only bring uniformity to the profession but also define professional responsibilities while fostering excellence within the Interior Design industry.

Your support of IIDA is a powerful vote in support of our mission to champion our profession and advocate for crucial legislative reforms.

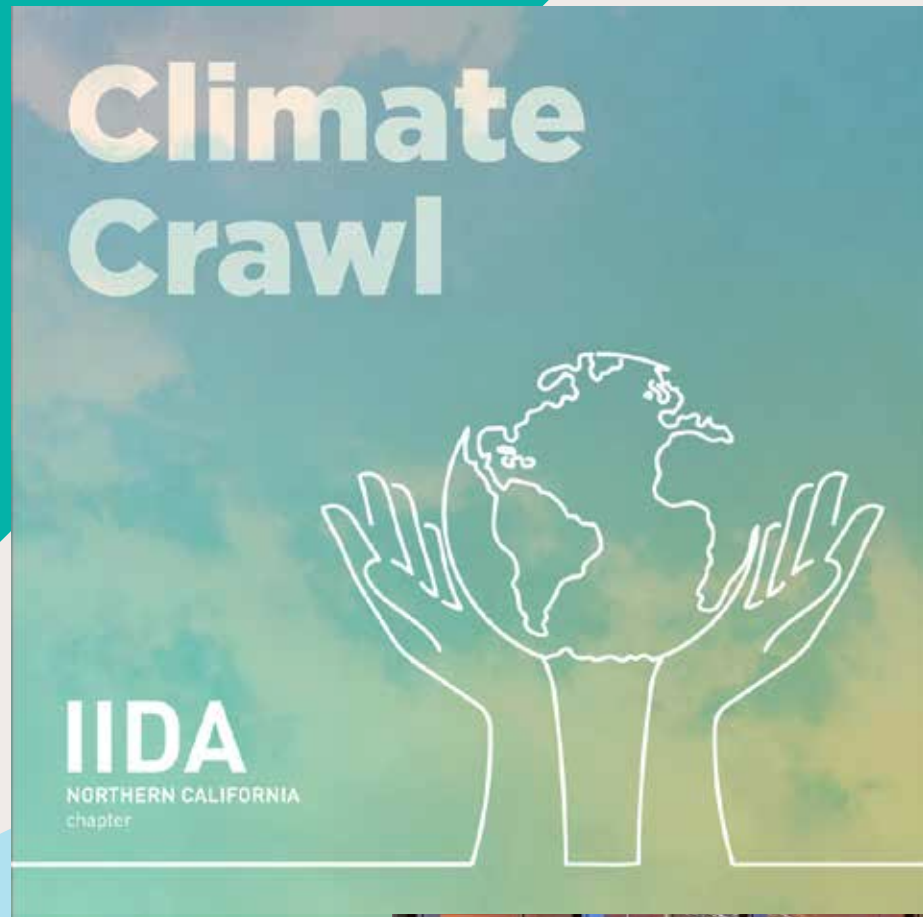


From left to right: Adam Newton, VP of Advocacy; Laura Taylor, Former VP of Advocacy; Jade Li, IIDA SoCal Past-President; Verda Alexander, IIDA NC Past-President, Yana Ronin, IIDA NC Immediate Past-President; Katy Mercer, IIDA NC President



ELEVATE is IIDA Northern California's Advocacy newsletter. [Read the latest Issue >>](#)





IIDA NC's Climate Crawl is a gathering of San Francisco designers and activists coming together to share climate action initiatives, challenges, innovations and stories.



Stanford University School of Medicine Center for Academic Medicine | HOK  
Long View, Heal | 2023 Honor Awards

# making a positive impact

IIDA NC is dedicated to prioritizing the climate crisis, showcasing the role of interior designers in driving positive change. Our Climate Action Committee organizes monthly Climate Crawls, where designers come together to exchange success stories and challenges in implementing sustainable strategies. We provide a wealth of resources on our website, sharing our members' initiatives to combat climate change. Through presentations and panel discussions, we foster a community-wide conversation and recognize leaders in the fight against climate change. Additionally, we work to gain support for vital climate resilience and mitigation legislation.

Together, we inspire, educate, lead, and hold our design community accountable for social and environmental responsibility.



# igniting change

The IIDA NC EDI Committee is passionately committed to realizing IIDA's pledge for the deliberate dismantling of racism in all its forms. We prioritize nurturing, training, and uplifting individuals who contribute to the fabric of IIDA, aligning with progressive values that recognize the urgent need for justice in our industry and communities. Our work continues through sponsorships, facilitating essential conversations, hosting training workshops, and participating in speaking engagements, all aimed at raising awareness and fostering meaningful change within our industry.

Equity, Diversity & Inclusion is at the core of our mission as we strive to create an inclusive environment for all.



ARTIS Ventures | Studio O+A  
Work Small, Best of Show | 2022 Honor Awards

UNEARTHED is an EDI focused conversation series to inspire conversation and provoke thought around important topics that touch and influence our profession and our connected industries.

BELONGING  
THROUGH  
DESIGN

UNEARTHED  
AN EDI CONVERSATION SERIES





# investing in community

At IIDA Northern California, we believe in design's transformative power to better our communities. Through our robust philanthropy program, we channel our design passion into actions that bring genuine change to people's lives. We donate approximately 10-15% of our annual budget and dedicate countless volunteer hours to local nonprofits, addressing unique community needs through a design-focused lens. Giving back with intention is central to our chapter's mission. By aligning our chapter and city centers under a shared theme, we leverage the power of design to create a brighter future for all.

In 2023, we directed our support to organizations align with our theme of Design for the Future:

**East Bay City Center** Larkin Street Youth Services  
**Fresno City Center** Fresno Central CA Food Bank  
**Sacramento City Center** 916 Ink Youth Writers  
**San Francisco City Center** Youth Art Exchange  
**Silicon Valley City Center** The Creekside School



# more than a partner

The IIDA Northern California Chapter Patron Program is an amazing opportunity for our supporters and friends to make meaningful annual contributions to the programs and events that the IIDA presents.

IIDA Northern California brings educational, networking and professional opportunities to our members, patrons and the community at large. Your contribution will allow us to continue to provide these special programs, will help provide funding for Chapter operations, and will also support the ongoing efforts to legislate the practice of interior design. Our Partnership levels vary by contribution amount and benefits so that you can choose a level which is most comfortable for you and/or your firm.

Becoming a Patron is more than a Partnership, it is an opportunity to be a part of something special!

## **Expect MORE.**

IIDA advances the profession of interior design through the progressive cultivation of innovative leadership and by constantly advocating for exceptional design.

## **Know MORE.**

Education is a life-long pursuit, and does not end when you graduate. IIDA supports your professional development with continuing education programs, providing knowledge and confidence to prosper in today's evolving market place.

## **Learn MORE.**

Design is an emotional aesthetic and intellectual pursuit. Engage your passion. Satisfy your curiosity. Stay current with the latest discourse in design with news and info updates from IIDA and your chapter.

## **Practice MORE.**

IIDA tracks and supports legislation that raises the bar for the profession and protects your right to practice.

## **Do MORE.**

IIDA forums offer a venue for discussion with professionals and dissemination of information on trends, problem-solving strategies and perspectives on current or developing areas of design practice within specific markets.

## **Say MORE.**

We support, encourage and convene avid, active discourse about the issues and forces that are shaping, changing and pushing the profession.

## **Grow MORE.**

IIDA is a catalyst for your professional development.



2023 Patrons

# thank you!

The IIDA Northern California Chapter would like to thank our 2023 patrons for their generous contributions and pledge in support of the work our organization does.

[Learn more >>](#)

## Platinum

Porcelanosa  
two

## Gold

Gensler

## Silver

Allsteel, Andreu World, Arper,  
Insidesource, Interface, MillerKnoll,  
Mohawk Group, One Workplace,  
Pivot, Teknion

## Bronze

Crossville, DPR Construction, GCI,  
Haworth, J+J Flooring, KBM Hogue,  
Majestic Floors, Steelcase

## Nickel

Aligned, HOK, Huntsman, Keilhauer, MG West,  
RMW, The Collective, Todd

## Design

AP+I, Blitz, Brereton, EHDD,  
HGA, Mackin Creative, Revel,  
Woods Bagot

## Advocacy

**Supporting Sponsors**  
RMW, Woods Bagot

## Climate Action

**Title Sponsors**  
One Workplace

**Supporting Sponsors**  
EHDD, O+A, RMW

## EDI

**Supporting Sponsors**  
KBM Hogue, O+A, RMW

# patron benefits

	PLATINUM \$24,000	GOLD \$18,000	SILVER \$14,000	BRONZE \$9,500	NICKEL \$5,500	DESIGN \$2,800
Honor Awards	VIP Seating 2 Tables of 10 (20 seats total)	Premier Seating 1-1/2 Tables (15 seats total)	Preferred Seating 1 table (10 seats total)	1/2 Table (5 seats total)	Select one: 1/2 table at Honor Awards <b>or</b> Leaders Breakfast	Select one: 2 tickets for Honor Awards <b>or</b> Leaders Breakfast
Pioneers in Design	10 VIP Area Seats & 10 Premier Area Seats	15 Premier Area Seats	10 Premier Area Seats	5 General Area Seats	Select one: Pioneers (5 GA Seats) <b>or</b> Golf Foursome <b>or</b> Tee Box Sponsorship	N/A
Leaders Breakfast	VIP Seating 2 Tables of 10 (20 seats total) & 5 tickets to pre-event reception	Premier Seating 1-1/2 Tables (15 seats total) & 3 Tickets to pre-event reception	Preferred Seating 1 table (10 seats total)	1/2 Table (5 seats total)	Refer to choice above	Refer to choice above
Golf Tournament	1 Foursome or Event Sponsorship	1 Foursome or Event Sponsorship	1 Foursome or Event Sponsorship	1 Foursome or Event Sponsorship	Refer to choice above	N/A
Patron’s VIP Event	5 Event Tickets	4 Event Tickets	3 Event Tickets	3 Event Tickets	2 Event Tickets	2 Event Tickets
Verbal Recognition <small>on stage at Signature Events</small>	YES	YES	-	-	-	-
Social Media Friday	4 Fridays	3 Fridays	2 Fridays	2 Fridays	1 Friday	1 Friday
Chapter/City Center Allotment <small>to be allocated in increments of \$250</small>	\$1,750	\$1,250	\$1,000	\$750	\$500	\$250

All Patrons Receive:

5% Discount for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events



# platinum

## Benefit Values

### Honor Awards

- Logo incorporated into all event graphics & promotions
  - Verbal stage recognition of platinum patron commitment
  - Reserved VIP front row table seating for **20** (2 full tables)
- Value \$ 11,000*

### Pioneers in Design

- Logo incorporated into all event graphics & promotions
  - Verbal stage recognition of platinum patron commitment
  - VIP seating for **10** and Premier seating for **10** (20 total seats)
  - Student seating for **15**
- Value \$ 8,500 (exclusive)*

### Leaders Breakfast

- Logo incorporated into all event graphics & promotions
  - Verbal stage recognition of platinum patron commitment
  - Reserved VIP table seating for **20** (2 full tables)
  - VIP Reception the night before for **5** attendees
- Value \$ 5,000*

### Annual Golf Tournament

- Choice of
    - Foursome Play
    - or
    - Tee Box Sponsorship
- Up to \$2,000 (exclusive)*

### Patron VIP Event

- Exclusive Reception for **5** attendees
- Value \$ 1,250 (exclusive)*

## Promotions + Recognitions + Discounts

In addition to these scheduled events, we have several additional chapter and city center events that are planned throughout the year. Our Patrons are **recognized on our website**, at **every event**, on every **bi-weekly email newsletter** to our audience of over **4,000 subscribers** and in our chapter **social media highlights** where we cumulatively have over **5,000 followers**. *Estimated value \$2,800 (exclusive)*

As a Platinum Patron, you have **\$1,750** that you can allocate especially to any initiatives or City Center events, extending your sponsorship opportunities and further supporting our chapter's work with your patronage.

A one-time 5% discount of **\$1,200** for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events

# \$24,000

Benefits Value  
up to \$34,000

# gold

## Benefit Values

### Honor Awards

- Logo incorporated into all event graphics & promotions
- Verbal stage recognition of gold patron commitment
- Reserved Premier table seating for **20** (2 tables)  
*Value \$ 8,500*

### Pioneers in Design

- Logo incorporated into all event graphics & promotions
- Verbal stage recognition of gold patron commitment
- Premier seating for **15**
- Student seating for **15**  
*Value \$ 7,500*

### Leaders Breakfast

- Logo incorporated into all event graphics & promotions
- Verbal stage recognition of gold patron commitment
- Reserved Premier table seating for **10** (1 table)
- VIP Reception the night before for **3** attendees  
*Value \$ 4,000*

### Annual Golf Tournament

- Choice of
- Foursome Play  
or
- Tee Box Sponsorship  
*Up to \$2,000 (exclusive)*

### Patron VIP Event

- Exclusive Reception for **4** attendees  
*Value \$ 1,000 (exclusive)*

## Promotions + Recognitions + Discounts

In addition to these scheduled events, we have several additional chapter and city center events that are planned throughout the year. Our Patrons are **recognized on our website**, at **every event**, on every **bi-weekly email newsletter** to our audience of over **4,000 subscribers** and in our chapter **social media highlights** where we cumulatively have over **5,000 followers**. *Estimated value \$2,800 (exclusive)*

As a Gold Patron, you have **\$1,250** that you can allocate especially to any initiatives or City Center events, extending your sponsorship opportunities and further supporting our chapter's work with your patronage.

A one-time 5% discount of **\$900** for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events

# \$18,000

Benefits Value  
up to \$28,000



# silver

## Benefit Values

### Honor Awards

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- Reserved Preferred table seating for **10** (1 table)  
*Value \$ 6,000*

### Pioneers in Design

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- General seating for **10**
- Student seating for **10**  
*Value \$ 3,000*

### Leaders Breakfast

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- Reserved table seating for **10** (1 table)  
*Value \$ 2,800*

### Annual Golf Tournament

- Choice of
- Foursome Play or
- Tee Box Sponsorship  
*Up to \$2,000 (exclusive)*

### Patron VIP Event

- Exclusive Reception for **3** attendees  
*Value \$ 750*

## Promotions + Recognitions + Discounts

In addition to these scheduled events, we have several additional chapter and city center events that are planned throughout the year. Our Patrons are **recognized on our website**, at **every event**, on every **bi-weekly email newsletter** to our audience of over **4,000 subscribers** and in our chapter **social media highlights** where we cumulatively have over **5,000 followers**. *Estimated value \$2,800 (exclusive)*

As a Silver Patron, you have **\$1,000** that you can allocate especially to any initiatives or City Center events, extending your sponsorship opportunities and further supporting our chapter's work with your patronage.

A one-time 5% discount of **\$700** for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events

# \$14,000

Benefits Value  
up to \$20,000

# bronze

## Benefit Values

### Honor Awards

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- Reserved table seating for **5** (½ table)  
*Value \$ 5,000*

### Pioneers in Design

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- General seating for **5**
- Student seating for **5**  
*Value \$ 1,750*

### Leaders Breakfast

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- Reserved table seating for **5** (½ table)  
*Value \$ 1,400*

### Annual Golf Tournament

- Choice of
- Foursome Play or
- Tee Box Sponsorship  
*Up to \$2,000 (exclusive)*

### Patron VIP Event

- Exclusive Reception for **3** attendees  
*Value \$ 750*

## Promotions + Recognitions + Discounts

In addition to these scheduled events, we have several additional chapter and city center events that are planned throughout the year. Our Patrons are **recognized on our website**, at **every event**, on every **bi-weekly email newsletter** to our audience of over **4,000 subscribers** and in our chapter **social media highlights** where we cumulatively have over **5,000 followers**. *Estimated value \$2,800 (exclusive)*

As a Bronze Patron, you have **\$750** that you can allocate especially to any initiatives or City Center events, extending your sponsorship opportunities and further supporting our chapter's work with your patronage.

A one-time 5% discount of **\$475** for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events

# \$9,500

Benefits Value  
up to \$15,000



# nickel

## Benefit Values

### Honor Awards

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- Reserved table seating for **5** (½ table)  
*Value \$ 2,500*

or\*

### Leaders Breakfast

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- Reserved table seating for **5** (½ table)  
*Value \$ 1,400*

### Pioneers in Design

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- General seating for **5**
- Student seating for **5**  
*Value \$ 1,750*

or\*

### Annual Golf Tournament

- Choice of
- Foursome Play  
or
- Tee Box Sponsorship  
*Up to \$ 2,000 (exclusive)*

### Patron VIP Event

- Exclusive Reception for **2** attendees  
*Value \$ 250 (exclusive)*

\* Nickel Patrons choose between Honor Awards or Leaders Breakfast and Pioneers in Design or Annual Golf Tournament

## Promotions + Recognitions + Discounts

In addition to these scheduled events, we have several additional chapter and city center events that are planned throughout the year. Our Patrons are **recognized on our website**, at **every event**, on every **bi-weekly email newsletter** to our audience of over **4,000 subscribers** and in our chapter **social media highlights** where we cumulatively have over **5,000 followers**. *Estimated value \$2,800 (exclusive)*

As a Nickel Patron, you have **\$500** that you can allocate especially to any initiatives or City Center events, extending your sponsorship opportunities and further supporting our chapter's work with your patronage.

A one-time 5% discount of **\$275** for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events

# \$5,500

Benefits Value  
up to \$8,300

# design

## Benefit Values

### Honor Awards

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- General seating for **2**  
*Value \$ 350*

### Leaders Breakfast

- Logo incorporated into all event graphics & promotions
- Collective recognition of patron commitment
- General seating for **2**  
*Value \$ 350*

or\*

### Patron VIP Event

- Exclusive Reception for **2** attendees  
*Value \$ 500 (exclusive)*

\* Design Patrons choose between Honor Awards or Leaders Breakfast

## Promotions + Recognitions + Discounts

In addition to these scheduled events, we have several additional chapter and city center events that are planned throughout the year. Our Patrons are **recognized on our website**, at **every event**, on every **bi-weekly email newsletter** to our audience of over **4,000 subscribers** and in our chapter **social media highlights** where we cumulatively have over **5,000 followers**. *Estimated value \$2,800 (exclusive)*

As a Design Patron, you have **\$250** that you can allocate especially to any initiatives or City Center events, extending your sponsorship opportunities and further supporting our chapter's work with your patronage.

A one-time 5% discount of **\$140** for participation in a Chapter Leadership Position (IIDA NC Chapter Board, City Center Directors and Chapter Event Committee Chairs)

10% Discount for additional tables/tickets at chapter events

**\$2,800**

Benefits Value  
up to \$3,800



# calendar

In addition to these scheduled events, we have several additional chapter and city center events that are planned throughout the year.

[Upcoming Events >>](#)

- Chapter
- East Bay City Center
- Fresno City Center
- Sacramento City Center
- San Francisco City Center
- Silicon Valley City Center

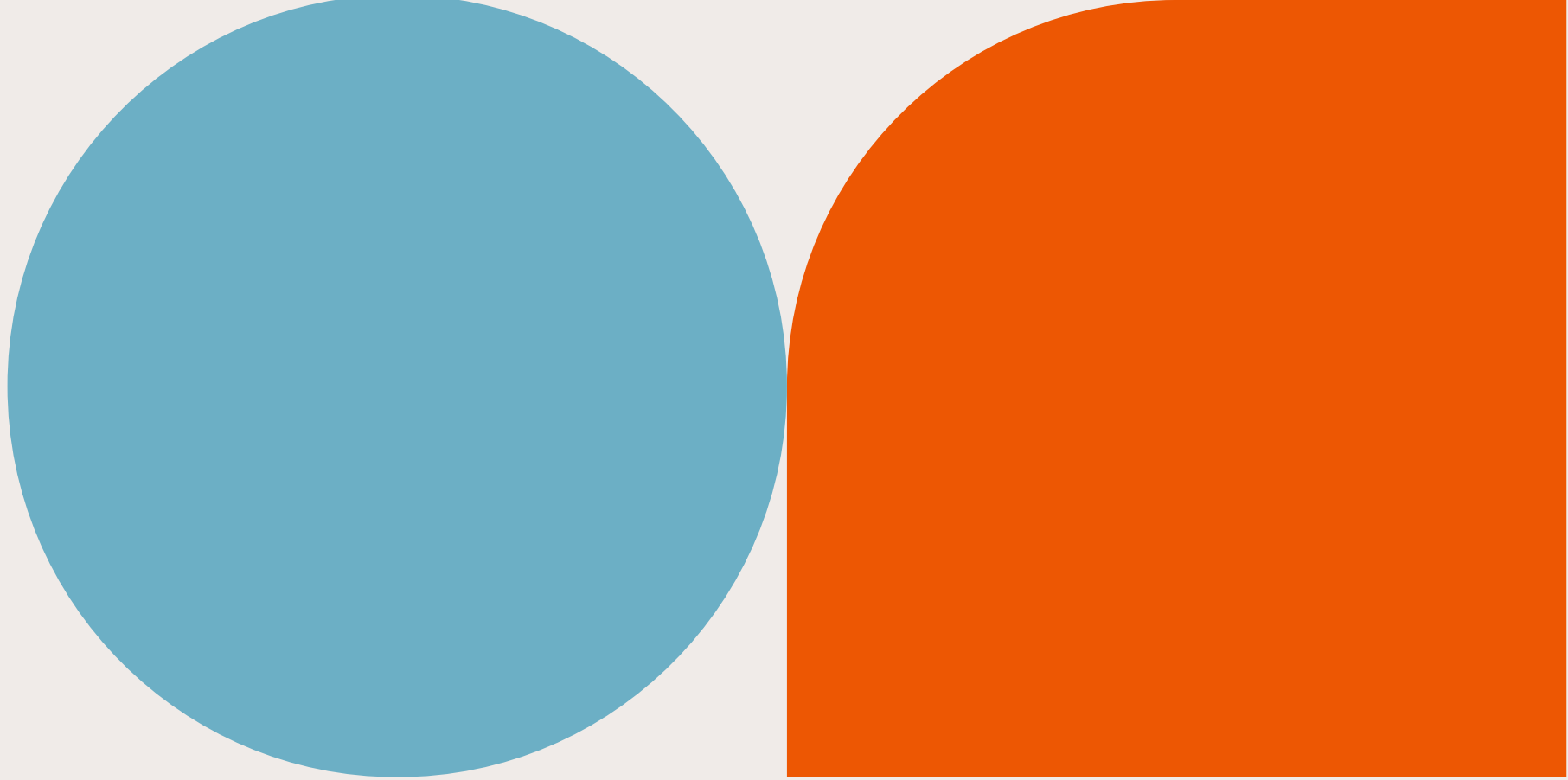


<b>JANUARY</b> <ul style="list-style-type: none"><li>Book Club (EB)</li><li>Student Round Table</li><li>Member Appreciation (SF)</li><li>Patron VIP Event</li><li>PEP Rally</li></ul>	<b>APRIL</b> <ul style="list-style-type: none"><li>Book Club (EB)</li><li>Student Portfolio Review (SV)</li><li>EDI Event</li><li>Salone del Mobile</li></ul>	<b>JULY</b> <ul style="list-style-type: none"><li>PEP Rally (SF)</li><li>Member Appreciation</li><li>Design Expo (S)</li></ul>	<b>OCTOBER</b> <ul style="list-style-type: none"><li>Golf Tournament</li><li>PEP Rally (SV)</li><li>Signature Event (SF)</li></ul>
<b>FEBRUARY</b> <ul style="list-style-type: none"><li>PEP Rally (SV)</li><li>Student Round Table</li><li>Apps &amp; Advocacy (SF)</li></ul>	<b>MAY</b> <ul style="list-style-type: none"><li>Pioneers in Design</li><li>Culinary Challenge (SV)</li><li>Design in Motion (EB)</li></ul>	<b>AUGUST</b>	<b>NOVEMBER</b> <ul style="list-style-type: none"><li>EDI Event</li></ul>
<b>MARCH</b> <ul style="list-style-type: none"><li>Honor Awards</li><li>Student Round Table</li><li>Member Appreciation (SV)</li></ul>	<b>JUNE</b> <ul style="list-style-type: none"><li>Book Club (EB)</li><li>NeoCon</li></ul>	<b>SEPTEMBER</b> <ul style="list-style-type: none"><li>Leaders Breakfast</li><li>Student Event (SV)</li><li>Design Expo (SV)</li><li>Merge (S)</li><li>Design Expo (F)</li></ul>	<b>DECEMBER</b> <ul style="list-style-type: none"><li>Festivus (SV)</li></ul>

# choose where your support goes

Included in your Patron Program is a set amount per level to pledge towards Chapter Initiatives and/or City Center events of your choosing. Benefits for each option are listed in the following pages. You may allocate more than your level’s amount and be billed additionally.

We also have Impact Sponsorships available if you would prefer to focus your support on our Advocacy, Climate Action, EDI and/or Student Affairs initiatives. When selecting an Impact Title Sponsorship, you will receive the same benefits as a Nickel Patron.



Allocations available by chosen Patron Level:

- Platinum** \$1,750
- Gold** \$1,250
- Silver** \$1,000
- Bronze** \$750
- Nickel/Impact Title** \$500
- Design** \$250

Allocations made in increment of \$250.



# advocacy

## Sponsorship Options

Every day in state capitols around the country, lawmakers make decisions on issues that affect Commercial Interior Design and how interior designers practice. As the voice for the industry, IIDA advocates for its members and the profession, so interior designers may practice to their fullest abilities. Your donation towards Advocacy enables Board members to participate in legislative events, allowing IIDA face time with decision making legislators. *Together with the Southern California Chapter we contribute \$60,000 each year (a total of \$120,000 per year) for our lobbyist to advocate on behalf of our organization on key legislative initiatives in California.*

As an advocacy sponsor, your logo and firm name will be referenced as a supporter of Commercial Interior Designers fight to secure clear and consistent stamp and seal privileges throughout California.

**Title Sponsor            \$5,000**

- Sponsorship recognition on Advocacy page of chapter website
- Logo incorporated into all Advocacy graphics & promotions
- Verbal recognition of sponsorship during all Advocacy events
- *Includes ALL Nickel level benefits*

**Supporting Sponsor    \$1,000**

- Sponsorship recognition on Advocacy page of chapter website
- Logo incorporated into all Advocacy graphics & promotions





# climate action

## Sponsorship Options

The IIDA NC Climate Action Committee is exploring how we can empower our community to navigate the real need for Climate Action. Design and designers have a bigger role to play than we ever imagined; we are problem solvers and today's problems are immense. We need to ask ourselves how our designs can make a positive impact and the Sustainability Committee will convene thought leaders, training workshops, and presentations to build increased awareness and foster change within our industry.

Your patronage will support the development of IIDANC Climate Action information and materials, and help us convene workshops and presentations for IIDA NC and our community.

**Title Sponsor            \$5,000**

- Sponsorship recognition on Climate Action page of chapter website
- Logo incorporated into all Climate Action event graphics & promotions
- Verbal recognition of sponsorship during all Climate Action events
- *Includes ALL Nickel level benefits*

**Supporting Sponsor    \$1,000**

- Sponsorship recognition on Climate Action page of chapter website
- Logo incorporated into all Climate Action event graphics & promotions



**By the People,  
For the Planet**

IIDA NC Climate Action Town Hall





# equity diversity & inclusion

## Sponsorship Options

The IIDA EDI Committee is dedicated to supporting and uplifting all those that add to the culture of IIDA through progressive values that acknowledge the need for justice for all in our industry and in the communities we design. Our EDI efforts will continue through your patronage, convening conversations, offering training workshops and speaking engagements to build increased awareness and foster change within our industry.

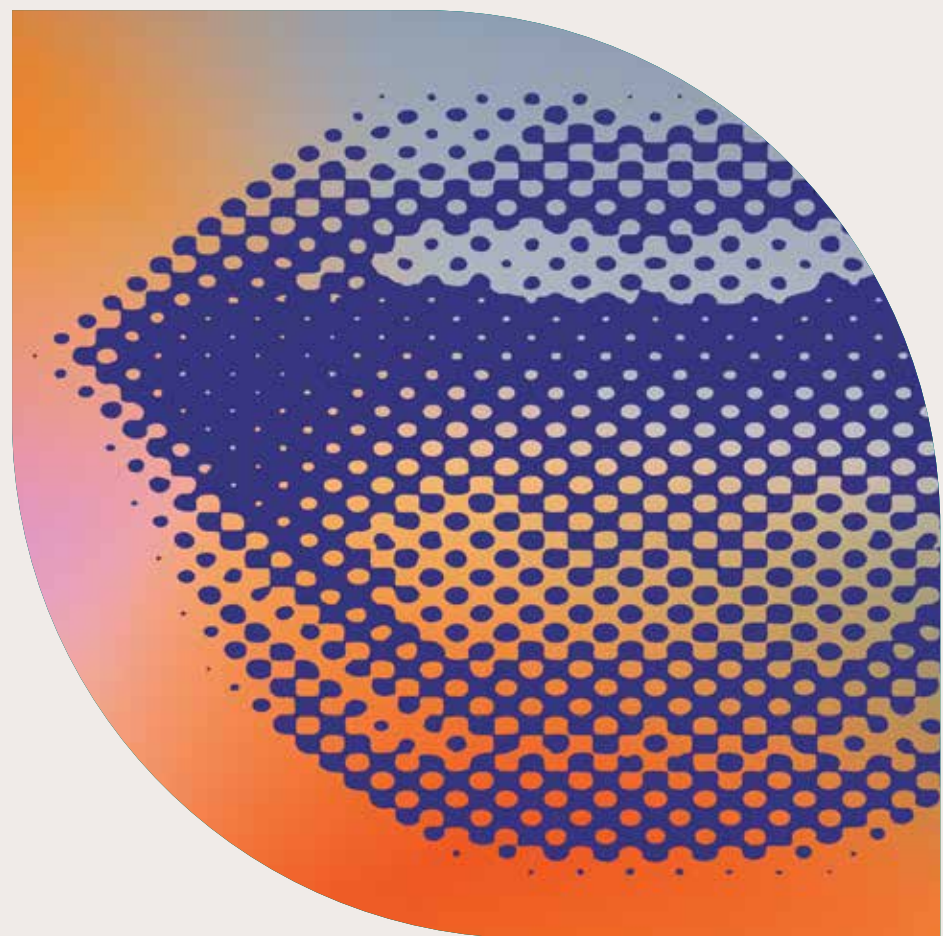
Your patronage promotes the development and continued effort to create a more diverse, equitable, and inclusive design industry. We are committed to our industry's journey to build a holistic human-centric future.

**Title Sponsor      \$5,000**

- Sponsorship recognition on EDI page of chapter website
- Logo incorporated into all EDI event graphics & promotions
- Verbal recognition of sponsorship during all EDI events
- *Includes ALL Nickel level benefits*

**Supporting Sponsor      \$1,000**

- Sponsorship recognition on EDI page of chapter website
- Logo incorporated into all EDI event graphics & promotions



WHAT IS A  
DESIGNER'S  
ROLE IN  
PROTECTING  
& PRESERVING  
THE CULTURES  
OF THE  
COMMUNITIES  
WE DESIGN IN  
& FOR?





# student affairs

## Sponsorship Options

At IIDA, we are committed to Student Affairs and empowering students to become the next generation of design professionals and industry leaders. Membership provides students enrolled in an interior design program the resources they need that are not available on campus and introduces them to our vibrant design community, with opportunities to create meaningful relationships, network with professionals, and build opportunities for their professional future as they gain a valuable education.

Your patronage helps our chapter with the execution of our Annual Student Conference and support across our campus centers and important resources students need to launch their careers.

### Sponsorship Options

#### Title Sponsor      \$5,000

- Sponsorship recognition on Student Affairs page of chapter website
- Logo incorporated into all Student Affairs event graphics & promotions
- Verbal recognition of sponsorship during all Student Affairs events
- *Includes ALL Nickel level benefits*

#### Supporting Sponsor      \$1,000

- Sponsorship recognition on Student Affairs page of chapter website
- Logo incorporated into all Student Affairs event graphics & promotions





# east bay city center

## Design in Motion

**Time of Year** May

**Focus** Design in Motion is an annual charity event raising funds and creating awareness of a local non-profit organization that strives to help the community through the power of design. For its 10 year anniversary event, Design in Motion is gathering the design community around the artists that keep the East Bay creative for a cause. All profits from our event are donated to Larkin Street Youth Services, a Bay Area non-profit that provides housing for homeless youth and are working to open a new housing facility in Oakland.

### Sponsorship Options

**Level 1      \$1,750**

- Logo incorporated into all event graphics & promotions
- Verbal stage recognition of sponsorship
- Premier front row full table for 8
- Includes 16 drink tickets

**Level 2      \$1,500**

- Logo incorporated into all event graphics & promotions
- Verbal stage recognition of sponsorship
- Premier front row full table for 6
- Includes 12 drink tickets

**Level 3      \$1,000**

- Logo incorporated into all event graphics & promotions
- Stage recognition of sponsorship
- Premier front row full table for 4
- Includes 8 drink tickets

**Level 4      \$500**

- Logo incorporated into all event graphics & promotions
- Stage recognition of sponsorship
- Half table seating for 2
- Includes 4 drink tickets





# fresno city center

## Design Expo

**Time of Year** September

**Focus** Join us for an inspiring evening as vendors showcase the latest and greatest products.

**Sponsorship Options**

**Vendor Booth      \$250**

- Booth & floor space to display product





# sacramento city center

## Merge

**Time of Year** September

**Focus** Created to challenge and inspire, where local designers from Architecture and Interior Design firms turn architectural material into fashion ensembles.

**Sponsorship Options**

- Level 1            \$1,500**
- Logo incorporated into all event graphics & promotions
  - VIP tickets for **10** people
  - Champagne service

- Level 2            \$1,000**
- Logo incorporated into all event graphics & promotions
  - VIP tickets for **5** people
  - Champagne service

- Level 3            \$500**
- Logo incorporated into all event graphics & promotions
  - VIP tickets for **2** people
  - Champagne service

## Design Expo

**Time of Year** July

**Focus** Join us for an inspiring evening as vendors showcase the latest and greatest products.

**Sponsorship Options**

- Vendor Booth        \$250**
- Booth & floor space to display product





City Center Allocations

# san francisco city center

## Signature Event

**Time of Year** November

**Focus** This immersive and interactive event showcases, inspires, and encourages creativity within our industry. A signature San Francisco event, this is an elevated tradeshow-esque experience featuring the integration of art, design, and philanthropy.

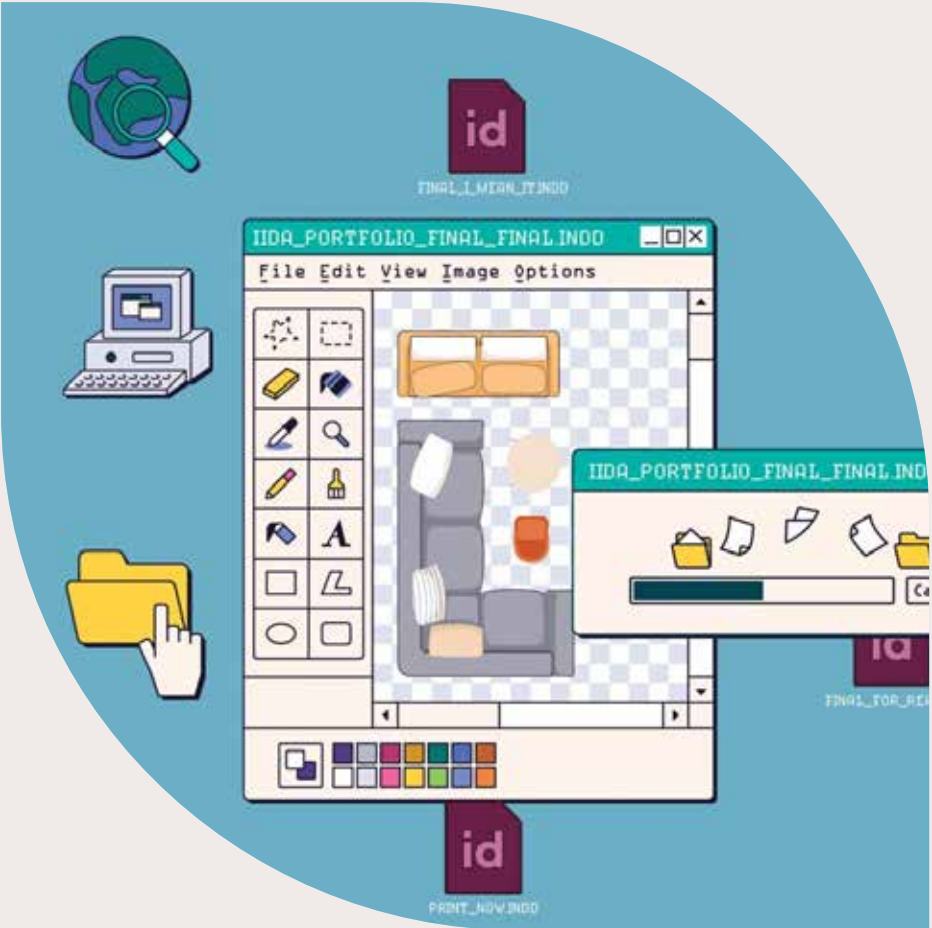
### Sponsorship Options

**Level 1      \$2,000**

- Prominent recognition of sponsorship at the event
- Logo incorporated into all event graphics & promotions
- Designated area for showcase
- Entry tickets for **10** people + discount for additional tickets
- First right of refusal for additional event sponsorship opportunities

**Level 2      \$1,000**

- Recognition of sponsorship at the event
- Logo incorporated into all event graphics & promotions
- Designated area for showcase
- Entry tickets for **6** people





# silicon valley city center

## Project Build

**Build Year** 2024

**Focus** Project Build is a 3 day event where designers and industry partners come together to build, renovate, and transform a space for our community.

We are actively fundraising this year for the next build in 2024. Donations and sponsorship will be needed for furniture, materials, and building supplies. Patron support for Project Build will be recognized on the IIDA website, on t-shirts for the Build Days, and completed project.

### Sponsorship Options

<b>Level 1</b>	<b>\$750</b>
<b>Level 2</b>	<b>\$500</b>
<b>Level 3</b>	<b>\$250</b>

## Design Expo

**Time of Year** September

**Focus** Join us for an inspiring evening as vendors showcase the latest and greatest products.

### Sponsorship Options

- Vendor Booth      \$750**
- This secures your booth and grants you access to early registration.



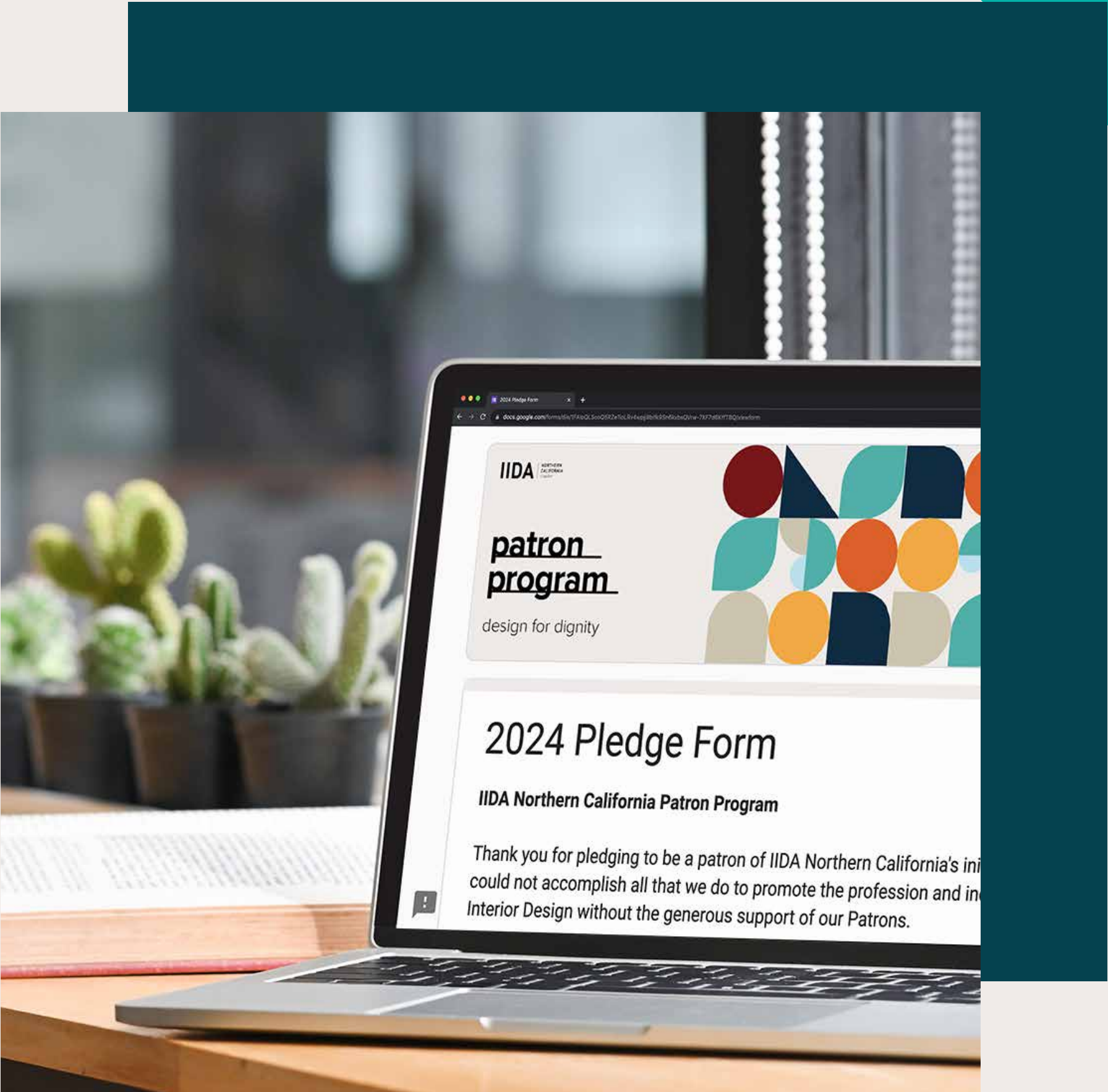


# champion our industry

Thank you for pledging to be a patron of IIDA Northern California’s initiatives in 2024. We could not accomplish all that we do to promote the profession and industry of Commercial Interior Design without the generous support of our Patrons.

[Please select your patron level & make your benefit selections online >>](#)

**NOTE:** Patron benefits will not commence until payment is received in full. Kindly complete your pledge form online no later than Friday, January 15, 2024 with your selections.





2024

# connect

For additional questions please contact:

Donnie Karlan

VP of Sponsorship

[sponsorship@iidanc.org](mailto:sponsorship@iidanc.org)

Follow Us:

Website [IIDANC.org](https://IIDANC.org)

LinkedIn [iida-northern-california](https://www.linkedin.com/company/iida-northern-california)

Instagram [@iidanorcal](https://www.instagram.com/@iidanorcal)

Facebook [IIDANorthernCaliforniaChapter](https://www.facebook.com/IIDANorthernCaliforniaChapter)

**IIDA** | NORTHERN  
CALIFORNIA  
chapter

