



Pioneers in Design

**RONALD RAEAL +
VIRGINIA SAN FRATELLO**

IDEAS THAT MOVE US FORWARD

Pioneers in Design is the IIDA Northern California Annual Chapter Event which honors pioneers from the design community who demonstrate innovation and inspiration. Our honorees have led novel efforts or breakthroughs in practice or implementation and have brought new understanding of the impact design can have on people from the individual to entire communities.

We're proud to introduce this year's pioneers!

Frontiers of Art & Design

DESIGN CAN BE A TOOL FOR ACTIVISM.

Ronald Rael and Virginia San Fratello are architects and alchemists who explore how to use design to build cultural and social bridges, tell stories, rethink materials, and make emerging technologies more accessible and equitable. Rael and San Fratello will share stories from the border, discuss new materials and methods for 3D printing and reflect on a decade of consciously creating disruptive situations to bring attention to some of the most pressing issues of our time.





INTERESTED IN SPONSORSHIP?

Sponsorships are available now!

Our sponsors make events like this possible. We are grateful for your support. Do you have a whole team you'd like to attend or just a few guests? We have sponsorships available at all levels. As a Patron &/or Sponsor, you also receive 10% off additional tickets.

We look forward to seeing you on May 23rd at SF Jazz as we honor these Pioneers in Design!

For questions, please contact either:

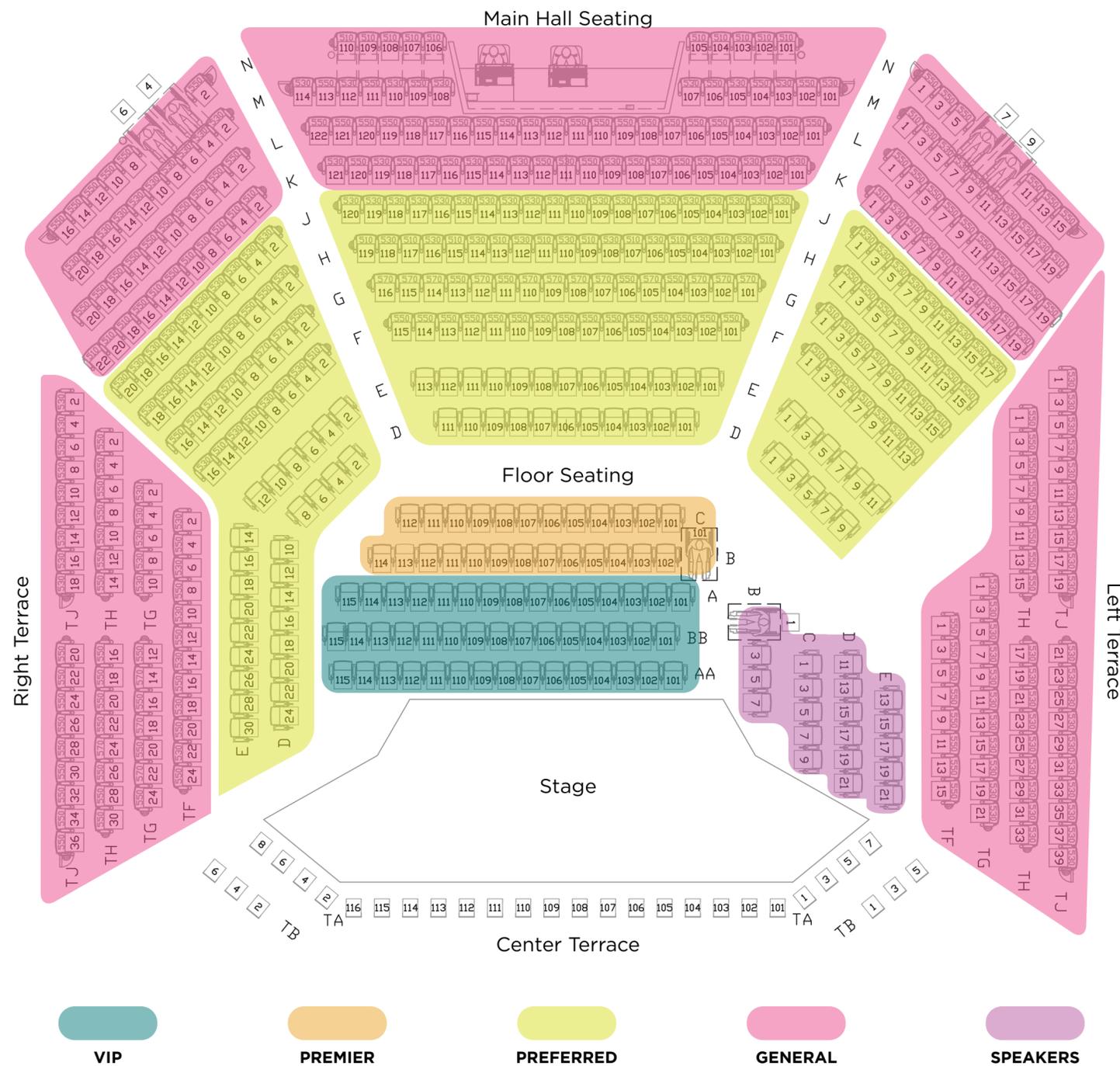
Mindi Weichman mindy@study-arch.com

Kim Clauss kimberly@mode-sf.com

SPONSORSHIP BENEFITS

GENERAL TICKET PRICES:
 \$125 IIDA MEMBER
 \$150 NON-MEMBER
 \$50 STUDENT SPONSOR

ALL PATRONS & SPONSORS RECEIVE 10% DISCOUNT FOR ADDITIONAL TICKETS	 5 STAR SPONSOR \$7500 SOLD OUT	 4 STAR SPONSOR \$3000	 3 STAR SPONSOR \$1750	 COCKTAIL SPONSOR \$2500 SOLD OUT
SPONSOR RECOGNITION IN ALL EVENT MARKETING	✓	✓	✓	✓
SPONSOR RECOGNITION FROM EVENT STAGE	✓	✓	✓	✓
SPONSOR LOGO ON DISPLAY AT EVENT	✓	✓	✓	✓
SPONSOR LOGO ON COCKTAIL NAPKIN	-	-	-	✓
VIP SEATS	15	-	-	-
PREFERRED SEATS	-	10	5	8
STUDENT TICKETS	15	10	5	8



Seating at SF Jazz

In an effort to create a more efficient seating process, we will be seating Patrons and Sponsors in designated sections/rows but will NOT be providing assigned individual seats.

Please refer to the seating legend on the following pages indicating the area of the theater associated with each sponsorship level. Seating in each section will be on a first come first serve basis.

There is no bad seat in the house!

We feel this approach will provide us more time to engage in conversation with our Pioneers as well as enjoy pre and post event social time at the Jazz Center.

For questions regarding this approach, please reach out to any committee member or your sponsorship contact.

Thank you!

Thank you for your continued support of the IIDA Northern California Chapter. We look forward to seeing you on May 23rd for Pioneers in Design!

Choose your
sponsorship today!

Next Steps:

- Choose your sponsorship level **ONLINE** or contact admin@iidanc.org
- Send your company logo as a PNG, PDF or EPS (NO JPG) with minimum 300 DPI resolution to media@iidanc.org
- Start putting your guest list together - we will contact you directly to gather your names