



2022

# PATRON PROGRAM

DESIGN FOR WELLNESS



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# LETTER FROM THE **PRESIDENT**

Dear Patrons of the Northern  
California Chapter of IIDA,

What a difference a pandemic year (and a half) makes. It has been such a different presidency than I imagined it would be. To learn how fragile the world really is. How quickly it can all come to a halt, how the forces at play of social unrest, political polarization, climate change exacerbate each other and are interconnected. But also, how we can shift and rise to the challenge.

In this second year of the pandemic my presidency can focus on nothing other than to address what we must; to ask how we, as an organization, can not only support our community but also help navigate this different era we have entered.

I don't have the answers, but I believe that design and designers have a bigger role to play than we ever imagined. We are problem solvers and today's problems are immense. We need to go beyond our clients' briefs and look at every project as part of the ecosystem that it is. We need to ask ourselves how we can do more, how our designs can have a positive impact.

We know from the recent IPCC report that humans are responsible for climate change and that we must make changes quickly to ensure a habitable future. It is no coincidence that

our social fabric has become precarious as well. Both need to be addressed in tandem, and there is much that we can do as designers.

2021 started with advocacy and education. With Yoko Ishihara's leadership we added a diversity, equity, and inclusion position to the board and rolled out DE&I programs. I plan to amplify those efforts with climate initiatives that put social justice front and center. For the first time we got political and supported several state climate bills on building decarbonization. A new Climate Action Committee is underway, and 2022 will be a big year for advocacy for our profession. We will continue to provide programming, support good policy and look for opportunities to make a difference.

And fingers crossed that we can raise a glass to celebrate accomplishments and each other's company in person next year. Our close-knit Northern California community has been an inspiration during this crisis. Let's fight for our future and together be the change that we must be.

Sincerely,

Verda Alexander

A handwritten signature in black ink, appearing to read 'Verda Alexander'.

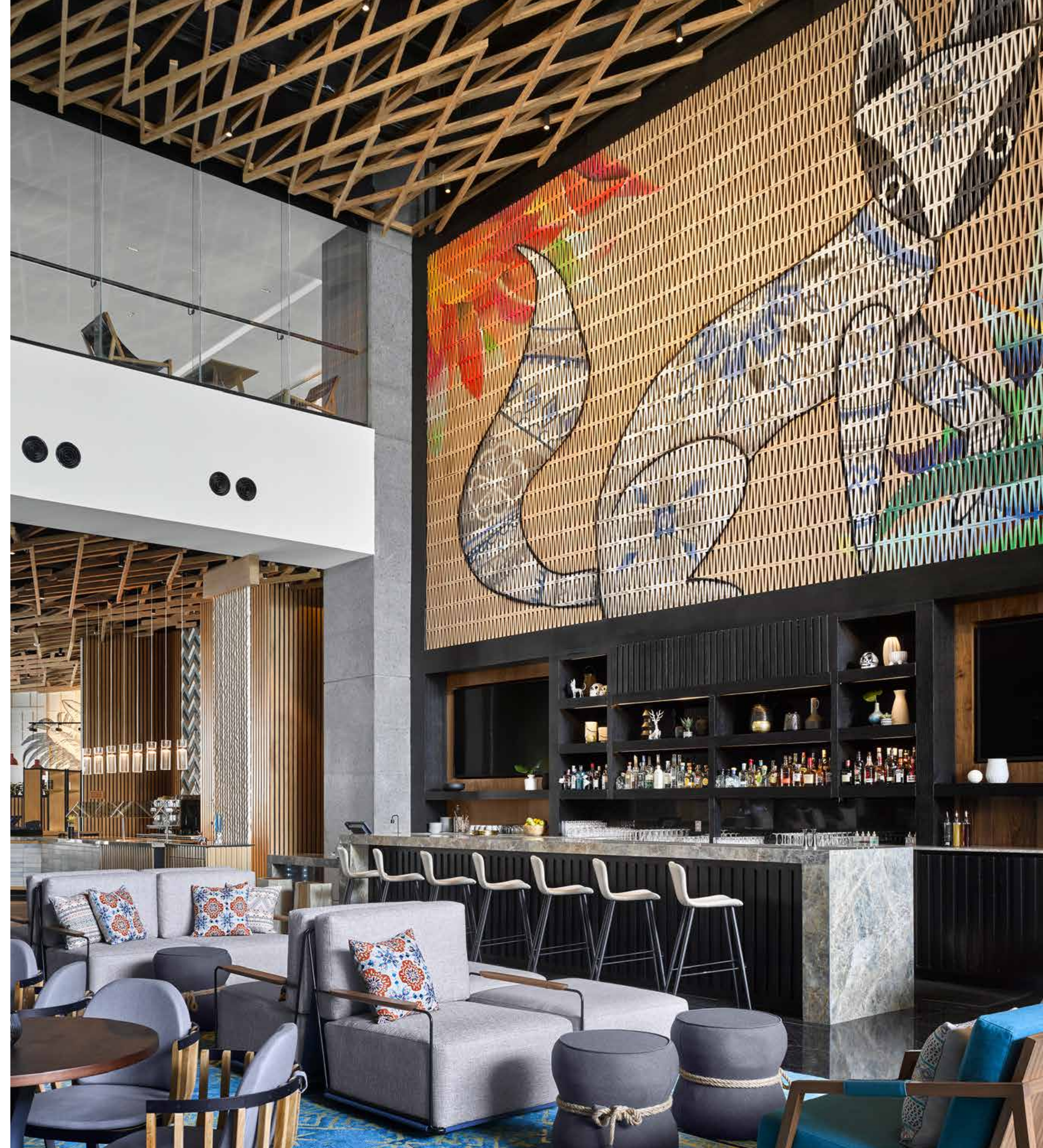


2022 PROGRAM

# INTRODUCTION

The award winning **Northern California** Chapter of the International Interior Design Association (IIDA) is a vibrant, active and diverse membership of more than **687 members**. The greatest benefit of membership are the connections & camaraderie between our chapter members, which are both enjoyable and career enhancing.

We cultivate a strong community through the five major chapter events we host each year and the numerous Professional Development & City Center events that occur throughout the year. Being active in the management of the Chapter is an excellent way to improve your leadership skills and visibility. Staying informed about changing government regulation, licensing and other issues affecting interior designers is an important benefit of membership in IIDA Northern California.







2022 THEME

# DESIGN FOR WELLNESS

To reinforce our 2022 theme, IIDA NC will support organizations who champion sustainability at all scales, from the wellbeing of the individual to the health of the planet. Through advocacy and awareness, they challenge us to make smart choices and act as stewards to the people, places and things around us.



## 2022 PROGRAM

# BECOMING A PATRON

## MORE THAN A PARTNERSHIP

The IIDA Northern California Chapter Patron Program is an amazing opportunity for our supporters and friends to make meaningful annual contributions to the programs and events that the IIDA presents.

IIDA Northern California brings educational, networking and professional opportunities to our members, patrons and the community at large. Your contribution will allow us to continue to provide these special programs, will help provide funding for Chapter operations, and will also support the ongoing efforts to legislate the practice of interior design. Our Partnership levels vary by contribution amount and benefits so that you can choose a level which is most comfortable for you and/or your firm.

Becoming a Patron is more than a Partnership, it is an opportunity to be a part of something special!

### **EXPECT MORE.**

IIDA advances the profession of interior design through the progressive cultivation of innovative leadership and by constantly advocating for exceptional design.

### **PRACTICE MORE.**

IIDA tracks and supports legislation that raises the bar for the profession and protects your right to practice.

### **DO MORE.**

IIDA forums offer a venue for discussion with professionals and dissemination of information on trends, problem-solving strategies and perspectives on current or developing areas of design practice within specific markets.

### **LEARN MORE.**

Design is an emotional aesthetic and intellectual pursuit. Engage your passion. Satisfy your curiosity. Stay current with the latest discourse in design with news and info updates from IIDA and your chapter.

### **KNOW MORE.**

Education is a life-long pursuit, and does not end when you graduate. IIDA supports your professional development with continuing education programs, providing knowledge and confidence to prosper in today's evolving market place.

### **SAY MORE.**

We support, encourage and convene avid, active discourse about the issues and forces that are shaping, changing and pushing the profession.

### **GROW MORE.**

IIDA is a catalyst for your professional development.



# OUR WORK

# ADVOCACY



## ELEVATING INTERIOR DESIGN THROUGH ADVOCACY

Patron contributions towards Advocacy enable Board members to advocate for the profession of interior design, collaborate with our Southern California Chapter, participate in legislative events, and give IIDA representatives face time with decision making legislators.



OUR WORK

# DIVERSITY, EQUITY & INCLUSION

## IGNITING CHANGE THROUGH CONVERSATION

The IIDA DEI Committee is dedicated to supporting and uplifting all those that add to the culture of IIDA through progressive values that acknowledge the need for justice for all in our industry and in the communities we design.

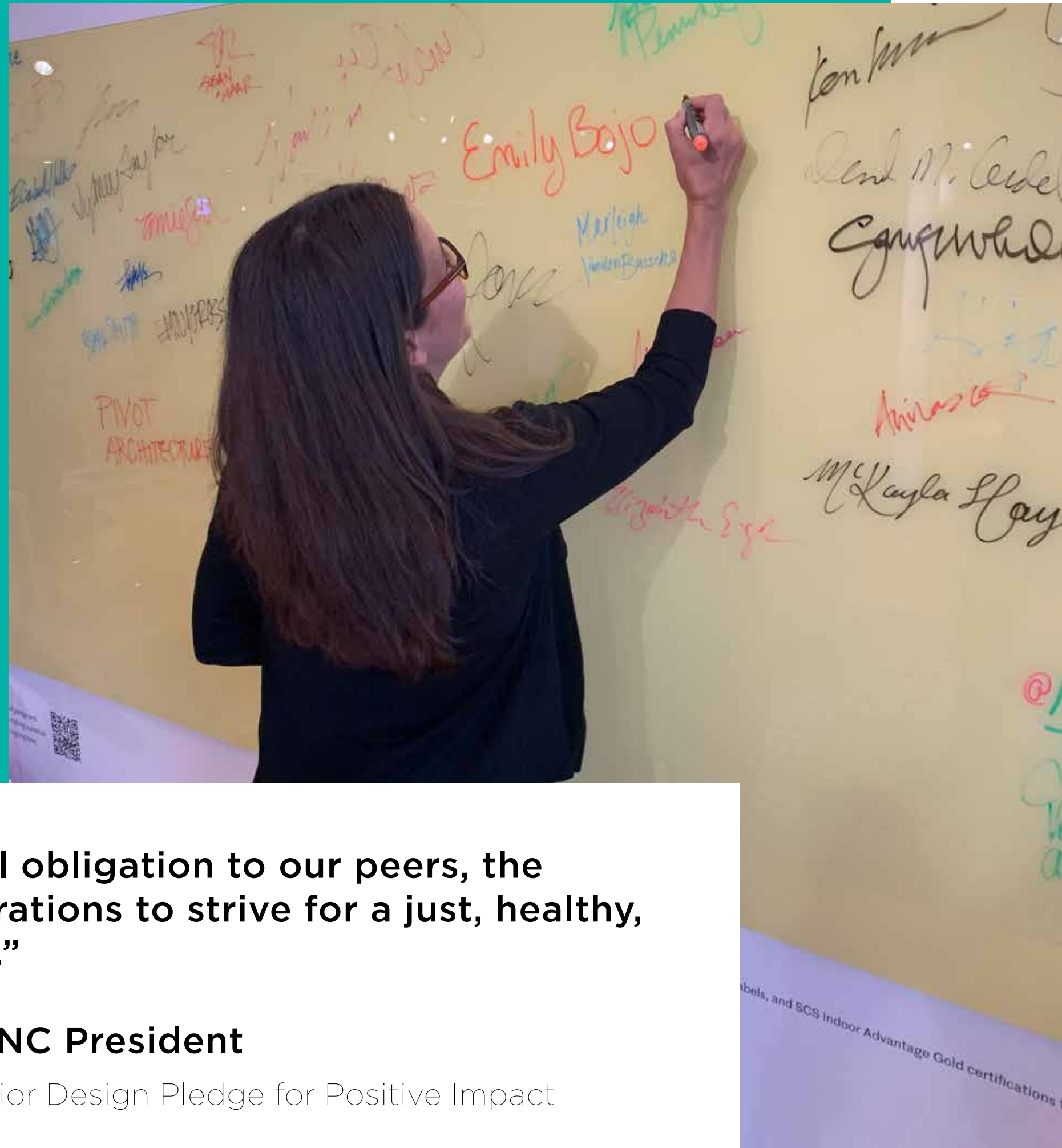
Our DEI efforts will continue through your patronage, convening conversations, offering training workshops and speaking engagements to build increased awareness and foster change within our industry.





OUR WORK

# SUSTAINABILITY



**“We have a professional obligation to our peers, the public, and future generations to strive for a just, healthy, and sustainable society.”**

**Verda Alexander | IIDA NC President**

Image: Verda signing the Interior Design Pledge for Positive Impact

## EMPOWERING OUR COMMUNITY TO MAKE A POSITIVE IMPACT

IIDANC is putting the climate crisis first and demonstrating how Interior Designers can make an impact and be a part of the solution. This upcoming year the Climate Action Committee plans to garner support for more key climate resilience and mitigation legislation. A new section for our website is in development that will host links, resources, and readings. Presentations and panel talks will bring everyone into the conversation and spotlight those leading efforts to tackle climate change.







OUR WORK

# PHILANTHROPY

## GIVING BACK WITH INTENTION

By aligning our Chapter and City Centers under a unified theme each year, we are able to address the needs of our local community in a relevant and meaningful way.

**Design for Wellness – 2022**

Design for the Future – 2023

Design for Dignity – 2024

Design for Empowerment – 2025



# 2020-2021 PHILANTHROPY **PARTNERS**

We focus our support in our communities and organizations that we can impact through design.

East Bay City Center

**Side by Side**

North Bay City Center

**Becoming Independent**

Sacramento City Center

**Next Move**

San Francisco City Center

**Creativity Explored**

Silicon Valley City Center

**Life Moves**





## 2022 PATRONS

# YOU MAKE A DIFFERENCE

### ADVOCACY

Every day in state capitols around the country, lawmakers make decisions on issues that affect Commercial Interior Design and how interior designers practice. As the voice for the industry, IIDA advocates for its members and the profession, so interior designers may practice to their fullest abilities. Your donation towards Advocacy enables Board members to participate in legislative events, allowing IIDA face time with decision making legislators.

### DIVERSITY, EQUITY & INCLUSION

The IIDA DEI Committee is dedicated to supporting and uplifting all those that add to the culture of IIDA through progressive values that acknowledge the need for justice for all in our industry and in the communities we design. Our DEI efforts will continue through your patronage, convening conversations, offering training workshops and speaking engagements to build increased awareness and foster change within our industry.

### FORUMS

Spring Forums are conversations centered around one overarching topic connected to the annual Chapter theme and interpreted independently by each City Center to reflect its' individual personality, priority, and perspective.

### MEMBERSHIP

Your patronage supports two IIDA student memberships each year. These design students are the future of design, and IIDA memberships provide students with resources for educational and professional development.

### PHILANTHROPY

Each year, through your patronage and volunteering, IIDA NC supports nonprofits in every geography the Chapter covers. By aligning our Chapter and City Centers under a unified theme each year, we are able to address the needs of our local community in a relevant and meaningful way.

### PROFESSIONAL DEVELOPMENT

Continuing education and research have been a core commitment at IIDA since we were founded. IIDA NC supports professional development through regular NCIDQ test prep sessions, ongoing CEU offerings, our Virtual Mentorship Program and app created by our chapter and our Emerging Leaders Mentorships.

### STUDENT AFFAIRS

The IIDA NC annual Student Conference brings over 125 students from all over Northern California together in San Francisco for a full day of speakers, tours, and chances to sit down with industry professionals to learn more about what their future holds. This event has proved to be immensely popular with students, faculty, and members alike. Your donation towards the annual Student Conference helps to offset costs of hosting our future designers.

### SUSTAINABILITY

IIDA is putting the climate crisis first and demonstrating how Interior Designers can make an impact and be a part of the solution. This upcoming year the Climate Action Committee plans to garner support for more key climate resilience and mitigation legislation. A new section for our website is in development that will host links, resources, and readings. Presentations and panel talks will bring everyone into the conversation and spotlight those leading efforts to tackle climate change.



## 2022 EVENTS

# PATRON BENEFITS

### All Patron members receive:

**5%** off total expense of 2022 Patron Program per chapter leadership Position (IIDA NC Chapter Board, City Center, Directors and Chapter Event Committee)

**10%** Discount for additional tables/tickets at chapter events

	PLATINUM \$24,000	GOLD \$18,000	SILVER \$14,000	BRONZE \$9,500	NICKEL \$5,500	DESIGN \$2,500
<b>Honor Awards</b> Complimentary Table Seating	VIP Seating 2 Tables of 10 (20 seats total)	Premier Seating 1-1/2 Tables (15 seats total)	Preferred Seating 1 table (10 seats total)	1/2 Table (5 seats total)	<b>Select one:</b> 1/2 table at Honor Awards <b>or</b> 1/2 table at Leaders Breakfast	<b>Select one:</b> 2 tickets to Honor Awards <b>or</b> 2 tickets to Leaders Breakfast
<b>Pioneers in Design</b> Complimentary Auditorium Seating	5 VIP Area Seats & 15 Premier Area Seats	15 Premier Area Seats	10 Premier Area Seats	5 General Area Seats	<b>Select one:</b> 5 General Area Seats at Pioneers <b>or</b> Golf Tournament Foursome <b>or</b> Golf Sponsorship	N/A
<b>Leaders Breakfast</b> Complimentary Table Seating	VIP Seating 2 Tables of 10 (20 seats total) & 5 tickets to pre-event reception	Premier Seating 1-1/2 Tables (15 seats total) & 3 Tickets to pre-event reception	Preferred Seating 1 table (10 seats total)	1/2 Table (5 seats total)	See Honor Awards	<b>Select one:</b> 2 tickets to Honor Awards <b>or</b> 2 tickets to Leaders Breakfast
<b>Golf Tournament</b>	1 Foursome or Event Sponsorship	1 Foursome or Event Sponsorship	1 Foursome or Event Sponsorship	1 Foursome or Event Sponsorship	See Pioneers in Design	N/A
<b>Patron's VIP Event</b>	4 Event Tickets	4 Event Tickets	3 Event Tickets	3 Event Tickets	2 Event Tickets	2 Event Tickets
<b>Social Media Friday</b>	4 Fridays	3 Fridays	2 Fridays	2 Fridays	2 Fridays	2 Fridays
<b>Chapter/City Center Event</b> Allotment to be allocated in increments of \$250	\$1,750	\$1,250	\$1,000	\$750	\$500	\$250
<b>Student IIDA Memberships</b>	2	2	2	2	2	
<b>Associate IIDA Memberships</b>						1
<b>Professional IIDA Membership</b>						1



2020-2021 PATRONS

# THANK YOU

The IIDA Northern California Chapter would like to thank our patrons for their generous contributions and pledge in support of the work our organization does.

[Learn more >>](#)

## PLATINUM

two

## GOLD

Gensler, OneWorkplace

## SILVER

Allsteel, Andreu World, Arper, DPR, Haworth, Herman Miller, InsideSource, Interface, GCI, Knak, Pivot, Steelcase, Tarkett, Teknion

## BRONZE

Bentley, Crossville, KBM Hogue, Majestic Floors, RMW, StoneSource

## NICKEL

AECOM, Allermuir, Atlas|Masland, Be.workplace design, Brereton, HOK, Huntsman, Keilhauer, KI, Knoll, MG West, Milliken, OFS, rdi, Samclar, Todd, The Collective

## DESIGN

AP+I, ehdd, MSA, O+A, Revel

## 2021 BOOSTERS

AP+I, MG West, OneWorkplace, Teknion



2022 PATRONS

PLEDGE FORM

PATRON LOCAL INFO

Primary Contact

Company

Address

City, State Zip

Email

Phone

PATRON BILLING INFO

Primary Contact

Address

City, State Zip

Email

Phone

Pledge Level Amount\$

Additional Chapter Allocations\$

Additional City Center Allocations\$

TOTAL PLEDGE AMOUNT\$

CHAPTER PATRON PLEDGE LEVEL

Please select your patron pledge level & make your benefit selection

Platinum \$24,000

Select One:

A. Golf Foursome

B. Golf Sponsorship

Option A

Option B

Gold \$18,000

Select One:

A. Golf Foursome

B. Golf Sponsorship

Option A

Option B

Silver \$14,000

Select One:

A. Golf Foursome

B. Golf Sponsorship

Option A

Option B

Bronze \$9,500

Select One:

A. Golf Foursome

B. Golf Sponsorship

Option A

Option B

Nickel \$5,500

Select One:

A. Honor Awards (½ table)

B. Leaders Breakfast (½ table)

Option A

Option B

Select One:

A. Pioneers (5 general seats)

B. Golf Foursome

C. Golf Sponsorship

Option A

Option B

Option C

Design \$2,500

Select One:

A. Honor Awards (2 tickets)

B. Leaders Breakfast (2 tickets)

Option A

Option B

**NOTE:** Patrons benefits do not commence until payment is received in full. Kindly email VP of Sponsorship, at sponsorship@iidanc.org no later than Friday, **January 28, 2022** with your selections.

☐ I will be paying by **Check**

☐ I will be paying by **Credit Card**

ADDITIONAL ALLOCATIONS ON THE NEXT PAGE >>



# 2022 ALLOCATIONS

# PLEDGE FORM

## ADDITIONAL ALLOCATIONS

Included in your Patron Program is a set amount per level to pledge towards Chapter and/or City Center events of your choosing. Please allocate in increments of \$250.

Platinum	\$1750
Gold	\$1250
Silver	\$1000
Bronze	\$750
Nickel	\$500
Design	\$250

You may also allocate more than the set amount and be billed additionally.

## ADVOCACY

### Advocacy Efforts

Your donation towards advocacy enables Board members to participate in legislative events, allowing IIDA face time with decision making legislators.

- ☐ Advocacy Title Sponsor: \$10,000 (1 Only)
- ☐ Advocacy Supporting Sponsor: \$1,000

## DIVERSITY, EQUITY & INCLUSION

### DEI Efforts

Your patronage promotes the development and continued effort to create a more diverse, equitable, and inclusive design industry. We are committed to our industry's journey to build a holistic human-centric future.

- ☐ DEI Title Sponsor: \$5,000 (1 Only)
- ☐ DEI Supporting Sponsor: \$1,000

## SUSTAINABILITY

### Sustainability Efforts

Your patronage will support the development of IIDANC Climate Action information and materials, and help us convene workshops and presentations for our community.

- ☐ Sustainability Title Sponsor: \$5,000 (1 Only)
- ☐ Sustainability Supporting Sponsor: \$1,000

## STUDENT AFFAIRS

### Student Conference

Your donation towards the annual Student Conference helps to offset costs of hosting our future designers.

- ☐ Title Sponsor \$7,500 (1 Only)
- ☐ Breakfast Sponsor \$2,500 (1 Only)
- ☐ Keynote Sponsor \$5,000 (1 Only)
- ☐ Lunch Sponsor \$2,500 (1 Only)
- ☐ Table Sponsors \$500 (14 Total)

### Western Region Design Charette

Your contribution allows students to attend this annual event by supporting airfare, hotel, and event costs.

- ☐ Title Sponsor: \$5,000 (1 Only)
- ☐ Contributing Sponsor: \$1,000

ADDITIONAL ALLOCATIONS ON THE NEXT PAGE >>



# 2022 ALLOCATIONS (CONT)

# PLEDGE FORM

## EAST BAY

### Design in Motion

Annual Charity Event raising funds and creating awareness of local non-profit organization that strive to help the community through the power of design

- ☐ Level 1: \$1500
- ☐ Level 3: \$750
- ☐ Level 2: \$1000
- ☐ Level 4: \$500

## NORTH BAY

### Fall Art & Wine Event

Celebrate art in wine country at our annual fundraiser for our philanthropic partner

- ☐ Level 1: \$750
- ☐ Level 3: \$250
- ☐ Level 2: \$500

### CEU Series

Providing opportunities for professional development to our members with thoughtfully-chosen CEU courses & lunch

- ☐ Winter: \$250
- ☐ Summer: \$250

## FRESNO

### Design Expo

Join us for an inspiring evening as vendors showcase the latest and greatest products from Neocon.

- ☐ Vendor Booth: \$250

## SACRAMENTO

### MERGE

Created to challenge and inspire. Where local designers from the top Architectural and Interior Design firms turn architectural materials into chic fashion ensembles.

- ☐ Level 1: \$1500
- ☐ Level 3: \$750
- ☐ Level 2: \$1000
- ☐ Level 4: \$500

### Design Expo

Join us for an inspiring evening as vendors showcase the latest and greatest products from Neocon.

- ☐ Large Vendor Booth: \$500
- ☐ Standard Vendor Booth: \$250

## SAN FRANCISCO

### Scene Local

This design collaboration event will showcase, inspire and encourage partnerships within our industry. Enjoy an immersive and interactive experience that also gives a platform to local artists.

- ☐ Level 1: \$2000
- ☐ Level 2: \$1000

## SILICON VALLEY

### Design Expo

Join us for an inspiring evening as vendors showcase the latest and greatest products from Neocon.

- ☐ Vendor Booth: \$250

### Project Build

Project Build is a 3 day event where designers and industry partners come together to build, renovate, and transform a space for our community

- ☐ Level 1: \$750
- ☐ Level 3: \$250
- ☐ Level 2: \$500



2022 EVENTS

CALENDAR

JANUARY

[CEU Series | Winter \(North Bay\)](#)

February

[Student Conference \(Student Affairs\)](#)

MARCH

[Design Expo \(Fresno\)](#)

APRIL

MAY

[Honor Awards \(Chapter\)](#)

[Design In Motion \(East Bay\)](#)

JUNE

JULY

[Pioneers in Design \(Chapter\)](#)

[CEU Series | Summer \(North Bay\)](#)

AUGUST

[Scene Local \(San Francisco\)](#)

[Project Build \(Silicon Valley\)](#)

[Design Expo \(Sacramento\)](#)

SEPTEMBER

[Design Expo \(Silicon Valley\)](#)

[MERGE \(Sacramento\)](#)

[Leaders Breakfast \(Chapter\)](#)

OCTOBER

[Fall Art & Wine Event \(North Bay\)](#)

[Golf Tournament \(Chapter\)](#)

NOVEMBER

[Design Expo \(Sacramento\)](#)

DECEMBER





## DETAILED BENEFIT DESCRIPTIONS

# APPENDIX

The following pages contain detailed benefit information for all patron and member events and efforts.





# APPENDIX: DETAILED BENEFIT DESCRIPTIONS

# ADVOCACY

## ADVOCACY EFFORTS

Every day in state capitols around the country, lawmakers make decisions on issues that affect Commercial Interior Design and how interior designers practice. As the voice for the industry, IIDA advocates for its members and the profession, so interior designers may practice to their fullest abilities. Your donation towards Advocacy enables Board members to participate in legislative events, allowing IIDA face time with decision making legislators.

As an advocacy sponsor, your logo and firm name will be referenced as a supporter of Commercial Interior Designers fight to secure clear and consistent stamp and seal privileges throughout California.

**Advocacy Title Sponsor** \$10,000 (1 Only)

Verbal Recognition during Advocacy presentations and at Advocacy oriented events, Logo will be prominently included on presentation material

**Advocacy Supporting Sponsor** \$1,000

Logo included on collateral used in Advocacy presentations and handouts



APPENDIX:  
DETAILED BENEFIT DESCRIPTIONS

# DIVERSITY, EQUITY & INCLUSION

## DEI EFFORTS

The IIDA DEI Committee is dedicated to supporting and uplifting all those that add to the culture of IIDA through progressive values that acknowledge the need for justice for all in our industry and in the communities we design. Our DEI efforts will continue through your patronage, convening conversations, offering training workshops and speaking engagements to build increased awareness and foster change within our industry.

Your patronage promotes the development and continued effort to create a more diverse, equitable, and inclusive design industry. We are committed to our industry’s journey to build a holistic human-centric future.

**DEI Title Sponsor** \$5,000 (1 Only)

Verbal Recognition during DEI workshops, presentations and at DEI oriented events,  
Logo will be prominently included on presentation material

**DEI Supporting Sponsor** \$1,000

Logo included on collateral used in DEI presentations and handouts



# APPENDIX: DETAILED BENEFIT DESCRIPTIONS

# SUSTAINABILITY

## SUSTAINABILITY EFFORTS

IIDA is putting the climate crisis first and demonstrating how Interior Designers can make an impact and be a part of the solution. This upcoming year the Climate Action Committee plans to garner support for more key climate resilience and mitigation legislation. A new section for our website is in development that will host links, resources, and readings. Presentations and panel talks will bring everyone into the conversation and spotlight those leading efforts to tackle climate change.

Your patronage supports the development of initial IIDANC Climate Action efforts including information and materials, workshops and presentations for and our community.

**Sustainability Title Sponsor** \$5,000 (1 Only)

Verbal Recognition during Sustainability workshops, presentations and at Sustainability oriented events, Logo will be prominently included on presentation material

**Sustainability Supporting Sponsor** \$1,000

Logo included on all collateral used in Sustainability presentations and handouts



# APPENDIX: DETAILED BENEFIT DESCRIPTIONS

# STUDENT AFFAIRS

## STUDENT CONFERENCE

The IIDA NC annual Student Conference brings over 125 students from all over Northern California together in San Francisco for a full day of speakers, tours, and chances to sit down with industry professionals to learn more about what their future holds. This event has proved to be immensely popular with students, faculty, and members alike. Your donation towards the annual Student Conference helps to offset costs of hosting our future designers.

Your donation towards the annual Student Conference helps to offset costs of hosting our future designers.

**Title Sponsor** \$7,500

Sponsor logo prominently featured on all; graphics and banners and in all email blasts; can include materials in giveaway bags

**Breakfast Sponsor** \$2,500

Sponsor logo on board at breakfast setup; sponsor will get special mention at start and finish of breakfast; can include materials in giveaway bags

**Keynote Sponsor** \$5,000

Sponsor logo on screen during key note speaker address (1 hour); sponsor will get special mention at start and finish of key note address; can include materials in giveaway bags

**Lunch Sponsor** \$2,500

Sponsor logo on board at lunch setup; sponsor will get special mention at start and finish of lunch; can include materials in giveaway bags

**Table Sponsors** \$500 each

Sponsors will have name on table topper  
(14 sponsorships available)

## WESTERN REGION DESIGN CHARETTE

The Western Region Student Design Charette is an annual event that brings students from multiple states together to compete in a collaborative team-based design challenge. This is a one of a kind event in that it is the only student event where multiple IIDA Chapters join forces to hold a program of this type or scale. Held at a different host city each year, students gather to network with professionals and fellow students from dozens of schools.

Your contribution allows students to attend by supporting airfare, hotel, and event costs. .

**Title Sponsor** \$7,500

Recognition via all forms of communication and social media, opportunity to participate in the Friday night student & professional presentations, branded swag bag contribution, and more!

**Contributing Sponsor** \$2,500

Recognition via all forms of communication and social media, branded swag bag contribution



# APPENDIX: DETAILED BENEFIT DESCRIPTIONS

## EAST BAY

### DESIGN IN MOTION

**Time of Year** May

**Focus** Annual Charity Event raising funds and creating awareness of local non-profit organization that strive to help the community through the power of design.

**Level 1** \$1500

Company logo on all promo material; recognition on stage, event page of iidanc.org, & all social media/PR; Premier front row full table for 8; Includes 16 drink tickets

**Level 2** \$1000

Company name on all promo material; recognition on stage, event page of iidanc.org, & all social media/PR; Full table seating for 6 people; Includes 12 drink tickets

**Ticket Pricing**

\$85 for members  
\$120 for non-members  
\$25 for student members  
\$30 for student non-member

**Level 3** \$750

Company name on all promo material; recognition on stage, event page of iidanc.org, & all social media/PR; Half table seating for 4 people; Includes 8 drink tickets

**Level 4** \$500

Company name on all promo material; recognition on stage, event page of iidanc.org, & all social media/PR; Half table seating for 2 people; Includes 4 drink tickets



# APPENDIX: DETAILED BENEFIT DESCRIPTIONS

# FRESNO

## DESIGN EXPO

**Time of Year** March

**Focus** Join us for an inspiring evening as vendors showcase the latest and greatest products from Neocon.

**Vendor Booth** \$250

Booth & floor space to display product



# APPENDIX: DETAILED BENEFIT DESCRIPTIONS

## NORTH BAY

### FALL ART & WINE EVENT

**Time of Year** October

**Focus** Celebrate art in wine country at our annual fundraiser to benefit our philanthropic partner

**Level 1** \$750

Entry tickets for 4 people; company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org; a shared table in the room to display product brochures during reception

**Level 2** \$500

Entry tickets for 2 people; company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org

**Ticket Pricing**

\$25 for members  
\$35 for non-members

**Level 3** \$250

Entry tickets for 1 person; company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org

### CEU SERIES

**Time of Year** January & June

**Focus** Providing opportunities for professional development to our members with thoughtfully-chosen CEU courses & lunch

**Winter** \$250

Company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org

**Summer** \$250

Company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org

**Ticket Pricing**

FREE for members  
\$15 for non-members



# APPENDIX: DETAILED BENEFIT DESCRIPTIONS

# SACRAMENTO

## MERGE

**Time of Year** September

**Focus** Created to challenge and inspire, where local designers from Architecture and Interior Design firms turn architectural material into fashion ensembles.

**Level 1** \$1500

VIP tickets for 8 people; champagne service; company logo displayed at event and on website

**Level 2** \$1000

VIP tickets for 4 people; champagne service; company logo displayed at event and on website

**Ticket Pricing**

TBD

**Level 3** \$750

Entry tickets for 2 people; company logo displayed on select location and on website

**Level 4** \$500

Entry tickets for 1 person; company logo displayed on select location and on website

## DESIGN EXPO

**Time of Year** November

**Focus** Join us for an inspiring evening as vendors showcase the latest and greatest products from Neocon.

**Large Vendor Booth** \$500

Booth & floor space to display product

**Standard Vendor Booth** \$250

Booth & floor space to display product



# APPENDIX: DETAILED BENEFIT DESCRIPTIONS

# SAN FRANCISCO

## SCENE LOCAL

**Time of Year** July

**Focus** This design collaboration event will showcase, inspire and encourage partnerships within our industry. Enjoy an immersive and interactive experience that also gives a platform to local artists.

**Level 1** \$2000

Participation in a design team vignette, entry tickets for 10 people and discounted additional entry tickets for purchase, first right of refusal for additional event sponsorship opportunities, recognition of sponsorship in all PR opportunities, prominent recognition of sponsorship at the event, company name and logo on all promotional materials

**Level 2** \$1000

Participation in a design team vignette, entry tickets for 6 people, company name & small company logo on all promotional materials, recognition on stage and IIDA website



# APPENDIX: DETAILED BENEFIT DESCRIPTIONS

# SILICON VALLEY

## PROJECT BUILD

**Time of Year** July

**Focus** Project Build is a 3 day event where designers and industry partners come together to build, renovate, and transform a space for our community.

Donations and sponsorship will be needed for furniture, materials, and building supplies. Patron support for Project Build will be recognized on the IIDA website, on t-shirts for the Build Days, and completed project.

## DESIGN EXPO

**Time of Year** August

**Focus** Join us for an inspiring evening as vendors showcase the latest and greatest products from Neocon.

**Vendor Booth** \$250

Booth & floor space to display product, free admission for two, and two drink tickets.





## 2022 PATRON PROGRAM

# CONNECT

For additional questions please contact:

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