



# STUDENT DESIGN AWARD

## 2021 Competition

### THE DELIVERABLES

**Summary** – a well-articulated, written summary, no more than one page (8.5"x11") in length with a minimum of 12-point font, single spaced. Please include the following information: the design problem, project constraints, your concept, design approach and your solution.

**VISUALS** – Six to eight 11"x17" pages that include sketches & drawings necessary to graphically communicate your design approach and solution. Each page can have single or multiple images depending on what you, the designer, are trying to convey. Both the essay and visuals should be carefully edited to succinctly articulate your design. Carefully consider that projects are being evaluated without a verbal explanation. Remember to take into account the legibility of text and images formatted to an 11"x17" sheet in landscape format.

### TIME LINE

All materials must be received by noon on **05/02/2021**. Only winners will be notified. Winners will be asked to provide a short audio narrative to be presented at the IIDA Honor Awards Celebration which occurs on June 17<sup>th</sup> of 2021.

### ELIGIBILITY

All entrants must be Student IIDA members in the Northern California Chapter. Entrants must be in school at the time of entry or have graduated no earlier than December 2020. Only one entry per student will be accepted. Group projects can be submitted if all team members are IIDANC members.

**Please submit your entry electronically to [studentaffairs@iidanc.org](mailto:studentaffairs@iidanc.org)**

In your e-mail, please include your name, address, phone number, school and grade level. You will receive a confirmation E-mail once we receive your files.

Each year the IIDA Northern California Chapter presents academic design awards to interior design students whose work represents the best of our student community.

### PROGRAM DETAILS

IIDA NC is thrilled to be able to award \$7,000. Winners, and how the design award monies are distributed are determined by an independent jury.

### THE DESIGN CHALLENGE

Through your submission, you are being challenged to demonstrate your capability to produce an award-winning design for a space that will be used by an individual or group. The topic of focus is how your design considers creating a positive impact on the world—embracing principles such as harmony, healing, sustainability, and community. For more information on submission criteria, please visit our event page on IIDANC.org

### SUBMISSION

Any type or size project can be submitted. Projects can be from previous or current school projects. In addition to the above criteria themes, work will be judged on innovation, design concept, problem solving, and clarity. A thoughtful analysis of the design, a well written essay that presents your creative design solution, and a compelling visual presentation are the basis for submission. Each submission is to be presented in an 11"x17" landscape digital PDF Format consisting of the documents listed below. **Do not include your name or school anywhere on the submission. They should be anonymous to the jury.**

