



IIDA | NORTHERN
CALIFORNIA
chapter

PATRONS PROGRAM

2020

DESIGNING
FOR
DIGNITY

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LETTER FROM THE

PRESIDENT

Dear Patrons of the Northern California
Chapter of IIDA,

The International Interior Design Association is a 501(c)(6) Not-For-Profit Philanthropic organization, and our primary mission is to advance Commercial Interior Design as a Profession. We do this through education, sharing knowledge and best practices, and research. Through all of this we bring great benefits to both our members and the public. Our work touches the health, safety and well-being of millions of people every day. We take design and our professional responsibilities seriously. We believe that design has the power to enlighten, inspire and improve the world around us. However, this does not happen by osmosis, but by the continual effort of Design Professionals to do the work of transformation. This year the Northern California Chapter's goals are to achieve this in three ways:

1. Strengthen the Profession

Commercial Interior Designers must follow laws and codes, and the safety and well-being of the public are our responsibility. With a goal to create beauty that also enhances the user experience and contributes to well-being of both people and the planet, we work to ensure that Professional Interior Designers continue to become Certified Interior Designers and increase our excellence through education, training and testing.

2. Continue to Give Back and Benefit the Community

It is our job to teach the public about great design, and what it can do for individuals, organizations and the society at large. Our designs can have a significant impact on the world around us, and we take sustainable practices seriously. We need to support and nurture the next and future generations of designers by giving them our time and sharing our knowledge. Whenever possible, we aspire to bring great design to the least among us, ensuring that human dignity is always uplifted through the power of design. Our theme for 2020 is "Design For Dignity", and with your support we will continue to transform the lives of those in our communities for the better.

3. Tell our Story

It is ironic that in this era of hyper-communication, we Interior Designers find that we need to be better at telling the story of Commercial Interior Design and its impact. We must to not only be advocates for our clients, but also for ourselves and the Profession. This may be the biggest challenge of all, but we can do it if we use "design thinking" to its fullest.

LETTER FROM THE

PRESIDENT

These are big, important goals, and we cannot do it without Patrons who provide the support needed to help us continue to work towards the realization of these goals. You are some of our most important partners, and we are strengthened by each other. Your support not only enables us, but also inspires us to continue to make the world a better place, powered by design. To quote Henry Ford, "Coming together is a beginning. Staying together is progress. Working together is success."

Thank you for making the success of IIDA possible,

Lisa Bottom NCIDQ, IIDA, LEED A.P.



2020 PROGRAM

INTRODUCTION

The award winning **Northern California** Chapter of the International Interior Design Association (IIDA) is a vibrant, active and diverse membership of more than **930 members**. The greatest benefit of membership are the connections & camaraderie between our chapter members, which are both enjoyable and career enhancing.

We cultivate a strong community through the five major chapter events we host each year and the numerous Professional Development & City Center events that occur throughout the year. Being active in the management of the Chapter is an excellent way to improve your leadership skills and visibility. Staying informed about changing government regulation, licensing and other issues affecting interior designers is an important benefit of membership in IIDA Northern California.



2020 PROGRAM

MORE THAN A PARTNERSHIP

The IIDA Northern California Chapter Patron Program is an amazing opportunity for our supporters and friends to make meaningful annual contributions to the programs and events that the IIDA presents.

IIDA Northern California brings educational, networking and professional opportunities to our members, patrons and the community at large. Your contribution will allow us to continue to provide these special programs, will help provide funding for Chapter operations, and will also support the ongoing efforts to legislate the practice of interior design. Our Partnership levels vary by contribution amount and benefits so that you can choose a level which is most comfortable for you and/or your firm.

Becoming a Patron is more than a Partnership, it is an opportunity to be a part of something special!

Expect MORE. IIDA advances the profession of interior design through the progressive cultivation of innovative leadership and by constantly advocating for exceptional design.

Practice MORE. IIDA tracks and supports legislation that raises the bar for the profession and protects your right to practice.

Do MORE. IIDA forums offer a venue for discussion with professionals and dissemination of information on trends, problem-solving strategies and perspectives on current or developing areas of design practice within specific markets.

Learn MORE. Design is an emotional aesthetic and intellectual pursuit. Engage your passion. Satisfy your curiosity. Stay current with the latest discourse in design with news and info updates from IIDA and your chapter.

Know MORE. Education is a life-long pursuit, and does not end when you graduate. IIDA supports your professional development with continuing education programs, providing knowledge and confidence to prosper in today's evolving market place.

Say MORE. We support, encourage and convene avid, active discourse about the issues and forces that are shaping, changing and pushing the profession.

Grow MORE. IIDA is a catalyst for your professional development.



OUR WORK

PHILANTHROPY

By aligning our Chapter and City Centers under a unified theme each year, we are able to address the needs of our local community in a relevant and meaningful way. We focus our work in our communities and organizations that we can impact through design.

Design for Dignity – 2020

Design for Empowerment – 2021

Design for Wellness – 2022

Design for the Future – 2023

learn more > iidanc.org/about/philanthropy/

DIGNITY

dig·ni·ty

/ˈdignədē/

noun

1. The state or quality of being worthy of honor or respect.
“a person of dignity and unbending principle” a composed or serious manner or style.
2. A sense of pride in oneself; self-respect.
“it was beneath her dignity to shout”



2020 THEME

DESIGNING FOR DIGNITY

As part of our 2020 theme, IIDA will support organizations who believe that strength of our society can be measured by the way we treat our most vulnerable populations. These organizations provide comfort, care, and resources necessary for dignity and equal access of everyone.



ONGOING PROJECTS

KID Power - San Francisco

Girls Garage - East Bay

Veggielution - Silicon Valley

Petaluma Educational Foundation - North Bay

CASA - Sacramento

2020 PATRONS

YOU MAKE A DIFFERENCE

ADVOCACY

Every day in state capitols around the country, lawmakers make decisions on issues that affect Commercial Interior Design and how interior designers practice. As the voice for the industry, IIDA advocates for its members and the profession, so interior designers may practice to their fullest abilities. Your donation towards Advocacy enables Board members to participate in legislative events, allowing IIDA face time with decision making legislators.

STUDENT AFFAIRS

The IIDA NC annual Student Conference brings over 125 students from all over Northern California together in San Francisco for a full day of speakers, tours, and chances to sit down with industry professionals to learn more about what their future holds. This event has proved to be immensely popular with students, faculty, and members alike. Your donation towards the annual Student Conference helps to offset costs of hosting our future designers.

PHILANTHROPY

Each year, through your patronage and volunteering, IIDA NC supports nonprofits in every geography the Chapter covers. In 2019 the following nonprofits benefited from your support:

Veggielution.org – Veggielution connects People from diverse backgrounds through food and farming to build community in East San Jose.

Petaluma Education Foundation – PEF provides Grant and Scholarship programs enhance and enrich the academic experience for more that 12,000+ students annually in Petaluma.

KID Power – KID Power is dedicated to working together to build cultures of caring, respect and safety for everyone, everywhere.

CASA SF – CASA transforms the lives of abused and neglected foster youth by providing one consistent, caring volunteer advocate, trained to address each child's needs in the court and the community.

MEMBERSHIP

Your patronage supports two IIDA student memberships each year. These design students are the future of design, and IIDA memberships provide students with resources for educational and professional development.

FORUMS

Spring Forums are conversations centered around one overarching topic connected to the annual Chapter theme and interpreted independently by each City Center to reflect its' individual personality, priority, and perspective.

PROFESSIONAL DEVELOPMENT

IIDA NC supports professional development through regular NCIDQ test prep sessions and ongoing CEU series.

2020 EVENTS

PATRON BENEFITS

All Patron members receive:

5% Percent off total expense of 2020 Patron Program per chapter leadership Position (IIDA NC Chapter Board, City Center, Directors and Chapter Event Committee)

10% Discount for additional tables/tickets at chapter events

	PLATINUM \$24,000	GOLD \$18,000	SILVER \$14,000	BRONZE \$9,500	NICKEL \$5,500	DESIGN \$2,500
Honor awards Complimentary Table Seating	VIP Seating 2 Tables of 10, 20 seats total	Premier Seating 1 1/2 Tables, 15 seats total	Preferred Seating 1 table 10 seats total	1/2 Table 5 seats total	Select one: - 1/2 table at Honor Awards or - 1/2 table at Leaders Breakfast (5 seats total)	Select one: -2 tickets to Honor Awards or -2 tickets to Leaders Breakfast
Pioneers in Design Complimentary Auditorium Seating	5 VIP Area Seats and 15 Premier Area Seats	15 Premier Area Seats	10 Premier Area Seats	5 General Area Seats	Select one: -Pioneers: 5 General Area Seats - or - -Golf Tournament Foursome -or- -Golf Tournament Hole Sponsorship - or- -1/2 Table at Honor Awards	N/A
Leaders Breakfast Complimentary Table Seating	VIP Seating 2 Tables of 10, 20 Seats total and 5 tickets to pre-event reception	Premier Seating 1-1/2 Tables, 15 Seats total and 3 Tickets to pre-event reception	Preferred Seating 1 Table of 10	1/2 Table 5 Seats Total	See Honor Awards	Select one: -2 tickets to Honor awards -2 tickets to Leaders Breakfast
Golf Tournament	1 Foursome or Event Sponsorship	1 Foursome or Event Sponsorship	1 Foursome or Event Sponsorship	1 Foursome or Event Sponsorship	See Pioneers in Design	N/A
Patron's VIP Event	4 Event Tickets	4 Event Tickets	4 Event Tickets	4 Event Tickets	4 Event Tickets	4 Event Tickets
Social Media Friday	4 Fridays	3 Fridays	2 Fridays	2 Fridays	2 Fridays	2 Fridays
Chapter/City Center event Allotment to be allocated in increments of \$250	\$1,750	\$1,250	\$1,000	\$750	\$500	\$250
Student IIDA membership	2	2	2	2	2	
Associate IIDA membership						1
Professional IIDA membership						1

2019 PATRONS

THANK YOU

The IIDA Northern California Chapter would like to thank our patrons for their generous contributions and pledge in support of the work our organization does.

learn more > iidadnc.org/chapter-patrons/

PLATINUM /

Two

GOLD /

Tarkett

SILVER /

AllSteel, Arper, DPR Construction, Gensler, Haworth/Haworth Collection, Herman Miller, Insidesource, Interface, Mohawk, One Workplace, Pivot Interiors, RDI, Steelcase/Coalesse/DesignTex, Teknion

BRONZE /

Bentley Mills, Crossville, GCI, KBM Hogue, Shaw Contract, Stone's Source

NICKEL /

AECOM, Atlas, Allermuir, Be Workplace, CSG Sam Clar, DFM, HOK, Humanscale, Huntsman, Keilhauer, Kimball, KI, Knoll, MGWest, Milliken, OFS Brands, Skaar Furniture Assoc, Todd./Siena, USG, VCO, Willis

2020 PATRONS

PLEDGE FORM

PATRON INFORMATION

Patrons Local Information

Primary Contact	<input type="text"/>
Company	<input type="text"/>
Address 1	<input type="text"/>
Address 2	<input type="text"/>
Email	<input type="text"/>
Phone	<input type="text"/>

Patrons Billing Information

Primary Contact	<input type="text"/>
Address 1	<input type="text"/>
Address 2	<input type="text"/>
Email	<input type="text"/>
Phone	<input type="text"/>

PLEDGE AMOUNT	\$ <input type="text"/>
ADDITIONAL EVENT PLEDGE AMOUNT	\$ <input type="text"/>
ADDITIONAL ALLOCATION FOR ADVOCACY	\$ <input type="text"/>
ADDITIONAL ALLOCATION STUDENT CONFERENCE	\$ <input type="text"/>
TOTAL PLEDGE AMOUNT	\$ <input type="text"/>

<input type="checkbox"/>	I will be paying via Check
<input type="checkbox"/>	I will be paying via Credit Card

Note: Patrons Benefits do not commence until payment is received in full.
Kindly email Megan Olsen, VP of Sponsorship, at sponsorship@iidanc.org
no later than Friday January 10th, 2020 with your selections.

CHAPTER PATRON PLEDGE AMOUNT

Please select your patron pledge amount

Platinum \$24,000

Select One:

- | | |
|--------------------------------|----------------------|
| A. Golf Tournament Foursome | <input type="text"/> |
| B. Golf Tournament Sponsorship | <input type="text"/> |

Gold \$18,000

Select One:

- | | |
|--------------------------------|----------------------|
| A. Golf Tournament Foursome | <input type="text"/> |
| B. Golf Tournament Sponsorship | <input type="text"/> |

Silver \$14,000

Select One:

- | | |
|--------------------------------|----------------------|
| A. Golf Tournament Foursome | <input type="text"/> |
| B. Golf Tournament Sponsorship | <input type="text"/> |

Bronze \$9,500

Select One:

- | | |
|--------------------------------|----------------------|
| A. Golf Tournament Foursome | <input type="text"/> |
| B. Golf Tournament Sponsorship | <input type="text"/> |

Nickel \$5,500

Select One:

- | | |
|--|----------------------|
| A. 1/2 Table at Honor Awards - 5 Seats | <input type="text"/> |
| B. 1/2 Table at Leader's Breakfast - 5 Seats | <input type="text"/> |

Select One:

- | | |
|--|----------------------|
| A. 1/2 Table at Honor Awards - 5 seats | <input type="text"/> |
| B. Golf Tournament Foursome | <input type="text"/> |
| C. Golf Tournament Sponsorship | <input type="text"/> |
| D. 5 Tickets General Seating at Pioneers | <input type="text"/> |

Design \$2,500

Select One:

- | | |
|------------------------------------|----------------------|
| A. 2 Tickets to Honor Awards | <input type="text"/> |
| B. 2 Tickets to Leader's Breakfast | <input type="text"/> |

2020 EVENTS

PLEDGE FORM

Platinum \$1750
Gold \$1250
Silver \$1000
Bronze \$750
Nickel \$500
Design \$250

Included in your Patron Program is a set amount per level to pledge towards events of your choosing. Please allocate in increments of \$250. You may also allocate more than the set amount and be billed additionally.

EAST BAY

Design in Motion: Annual Charity Event raising funds and creating awareness of local non-profit organization that strive to help the community through the power of design

☐ Level 1: \$1500 ☐ Level 3: \$750
☐ Level 2: \$1000 ☐ Level 4: \$500

Forums: Panel discussion on relevant topics affecting our design community

☐ Level 1: \$250
☐ Level 2: \$500

NORTH BAY

Fall Art & Wine Event: Celebrate art in wine country at our annual fundraiser for our philanthropic partner

☐ Level 1: \$750 ☐ Level 3: \$250
☐ Level 2: \$500

CEU Series: Providing quarterly opportunities for professional development to our members with thoughtfully-chosen CEU courses & lunch

☐ Winter: \$250 ☐ Summer: \$250
☐ Spring: \$250 ☐ Fall: \$250

FRESNO

Design Expo: Celebrate Neocon 2020! Join us for an inspiring evening as vendors showcase the latest and greatest products from Neocon.

☐ Vendor Booth: \$250

SACRAMENTO

MERGE: Created to challenge and inspire. Where local designers from the top Architectural and Interior Design firms turn architectural materials into chic fashion ensembles

☐ Level 1: \$1500 / Chapter Patrons (CP) \$1000
☐ Level 2: \$1000 / CP \$750
☐ Level 3: \$800 / CP \$450
☐ Level 4: \$500 / CP \$200

Design Expo: An evening of appetizers, wine, and the best of Neocon 2020

☐ Event Sponsor: \$750
☐ Chapter Patron Sponsor: \$500

SAN FRANCISCO

Scene Local: This amazing event will now be a bi-annual program. It will be held again in 2021.

Forums: Panel discussion on relevant topics affecting our design community

☐ Level 1: \$600
☐ Level 2: \$350

SILICON VALLEY

Design Expo: Celebrate Neocon 2020 as we bring the best back to the Silicon Valley!

☐ Vendor Booth: \$250

Project Build: Project Build is a 3 day event where designers and industry partners come together to build, renovate, and transform a space for our community.

☐ Level 1: \$750 ☐ Level 3: \$250
☐ Level 2: \$500

STUDENT CONFERENCE

Your donation towards the annual Student Conference helps to offset costs of hosting our future designers.

☐ Title Sponsor: \$7,500 (1 Only)
☐ Breakfast Sponsor: \$2,500 (1 Only)
☐ Keynote Sponsor: \$5,000 (1 Only)
☐ Lunch Sponsor: \$2,500 (1 Only)
☐ Table Sponsors: \$500 (14 Total)

ADVOCACY

Your donation towards advocacy enables Board members to participate in legislative events, allowing IIDA fac time with decision making legislators.

☐ Advocacy Title Sponsor: \$10,000 (1 Only)
☐ Supporting Sponsor: \$1,000



OUR WORK

ADVOCACY

Your donation towards Advocacy enables Board members to participate in legislative events, allowing IIDA face time with decision making legislators.

learn more > iidanc.org/about/advocacy/

2020 EVENTS

CALENDAR

EB: East Bay
NB: North Bay
FCC: Fresno
Sac: Sacramento
SF: San Francisco
SV: Silicon Valley
NC: Chapter Events
AD: Advocacy

JANUARY

CEU Series | Winter (NB)

Providing quarterly opportunities for professional development (topics TBD)

APRIL

Student Portfolio Review (SV)

Portfolio Review + Career Day: Design professionals volunteer their time to review student portfolios and resumes, and provide invaluable feedback and networking opportunities

Honor Awards (NC)

CEU Series | Spring (NB)

Providing quarterly opportunities for professional development (topics TBD)

Spring Forum (EB)

Panel discussion on relevant topics that affect our design community

MAY

Design In Motion (EB)

Annual charity event focusing on raising funds and creating awareness of local nonprofit organization that strive to help the community through the power of design

JUNE

CEU Series | Summer (NB)

Providing quarterly opportunities for professional development (topics TBD)

Pioneers in Design (NC)

JULY

MERGE (Sac)

Created to challenge and inspire. Where local designers from Architecture and Interior Design firms turn architectural material into fashion ensembles

Summer Tour Series (SF)

An opportunity to tour award winning projects

AUGUST

Project Build (SV)

A collaborative, community, design and build project benefiting the Billy De Frank LGBTQ Community Center. A 3-day event, where designers and industry partners come together to build, renovate, and transform the community center. Donations needed for furniture, materials, and building supplies

Design Expo (FCC)

Join us for an evening with vendors showcasing their latest products from Neocon.

Design Expo (Sac)

Highlighting products and trends of Neocon

SEPTEMBER

Design Expo (SV)

Celebrate Neocon as we bring the best back to the Silicon Valley! Join us for an inspiring evening as vendors showcase the latest and greatest products from Neocon

Leader's Breakfast (NC)

OCTOBER

Fall Art & Wine Event (NB)

Celebrate art in wine country with our annual fundraiser for our philanthropic partner

Passport to Professionalism (EB)

Annual student event to create awareness on the variety of professions that the design industry can provide to upcoming designers

Student Conference (NC)

Golf Tournament (NC)

CEU Series | Fall (NB)

Providing quarterly opportunities for professional development (topics TBD)

NOVEMBER

Holiday Charity Event (Sac)

An evening to enjoy food, friends, and fierce bidding wars over awesome prizes! Proceeds from the event will go to a local charity



DETAILED EVENT DESCRIPTIONS

APPENDIX

The following pages contain detailed information for all patron and member events.

APPENDIX: DETAILED DESCRIPTIONS

ADVOCACY

EB: East Bay
NB: North Bay
FCC: Fresno
Sac: Sacramento
SF: San Francisco
SV: Silicon Valley
NC: Chapter Events
AD: Advocacy

As an advocacy sponsor, your logo and firm name will be referenced as a supporter of Commercial Interior Designers fight to secure clear and consistent stamp and seal privileges throughout California.

CONFERENCE DETAILS

Title Sponsor - \$10,000 (1 Only)

Verbal Recognition during Advocacy presentations and at Advocacy oriented events, Logo will be prominently included on presentation material

Advocacy Supporting Sponsor - \$1,000

Logo included on collateral used in Advocacy presentations and handouts

APPENDIX: DETAILED DESCRIPTIONS

STUDENT CONFERENCE

CONFERENCE DETAILS

Title Sponsor - \$7,500

sponsor logo prominently featured on all graphics and banners and in all email blasts; can include materials in giveaway bags

Breakfast Sponsor – \$2,500

sponsor logo on board at breakfast setup; sponsor will get special mention at start and finish of breakfast; can include materials in giveaway bags

Key Note - \$5,000

sponsor logo on screen during key note speaker address (1 hour); sponsor will get special mention at start and finish of key note address; can include materials in giveaway bags

Lunch Sponsor – \$2,500

sponsor logo on board at lunch setup; sponsor will get special mention at start and finish of lunch; can include materials in giveaway bags

Table Sponsors – \$500 each/14 total

sponsors will have name on table topper

EB: East Bay
NB: North Bay
FCC: Fresno
Sac: Sacramento
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NC: Chapter Events
AD: Advocacy

Your donation towards the annual Student Conference helps to offset costs of hosting our future designers.

APPENDIX: DETAILED DESCRIPTIONS

EAST BAY

EB: East Bay
NB: North Bay
FCC: Fresno
Sac: Sacramento
SF: San Francisco
SV: Silicon Valley
NC: Chapter Events
AD: Advocacy

DESIGN IN MOTION

Time of Year: May

Annual charity event focusing on raising funds and creating awareness of local non-profit organization that strive to help the community through the power of design

Level 1

Company logo on all promo material; recognition on stage, event page of iidanc.org, & all social media/PR; Premier front row full table for 8; Includes 16 drink tickets

Level 2

Company name on all promo material; recognition on stage, event page of iidanc.org, & all social media/PR; Full table seating for 6 people; Includes 12 drink tickets

Level 3

Company name on all promo material; recognition on stage, event page of iidanc.org, & all social media/PR; Half table seating for 4 people; Includes 8 drink tickets

Level 4

Company name on all promo material; recognition on stage, event page of iidanc.org, & all social media/PR; Half table seating for 2 people; Includes 4 drink tickets

Ticket Pricing

\$85 for members
\$120 for non-members
\$40 for student members
\$50 for student non-member

SPRING FORM

Time of Year: April

Panel discussion on relevant topics that affect our design community

Level 1

Entry tickets for 2 people; company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org

Level 2

Entry tickets for 4 people; company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org; a shared table in the room to display product brochures during reception

Tickets Pricing

FREE for members
\$20 for non-members

APPENDIX: DETAILED DESCRIPTIONS

NORTH BAY

EB: East Bay
NB: North Bay
FCC: Fresno
Sac: Sacramento
SF: San Francisco
SV: Silicon Valley
NC: Chapter Events
AD: Advocacy

FALL ART & WINE EVENT

Time of year: September

Focus: Art for Wellness Celebrate art in wine country at our annual fundraiser for our philanthropic partner. Wine + Art + Philanthropy = North Bay

Level 1

Entry tickets for 4 people; company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org; a shared table in the room to display product brochures during reception

Level 2

Entry tickets for 2 people; company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org

Level 3

Entry tickets for 1 person; company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org

Ticket Pricing

\$25 for members

\$35 for non-members

CEU SERIES

Time of year: Quarterly

Focus: Professional Development

Providing quarterly opportunities for professional development to our members with thoughtfully chosen CEU courses & lunch.

Winter Lunch Sponsor (1 available)

Company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org

Spring Lunch Sponsor (1 available)

Company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org

Summer Lunch Sponsor (1 available)

Company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org

Fall Lunch Sponsor (1 available)

Company name/logo on all promotional materials; recognition on stage and the event page at iidanc.org

Ticket Pricing

FREE for members

\$15 for non-members

APPENDIX: DETAILED DESCRIPTIONS

FRESNO

EB: East Bay
NB: North Bay
FCC: Fresno
Sac: Sacramento
SF: San Francisco
SV: Silicon Valley
NC: Chapter Events
AD: Advocacy

DESIGN EXPO

Time of Year: August

Focus: Join us for an evening with vendors showcasing products from NeoCon 2019.

Patrons

Vendor Booth \$250

APPENDIX: DETAILED DESCRIPTIONS

SACRAMENTO

EB: East Bay
NB: North Bay
FCC: Fresno
Sac: Sacramento
SF: San Francisco
SV: Silicon Valley
NC: Chapter Events
AD: Advocacy

MERGE

Time of Year: July

Focus: Created to challenge and inspire Where local designers from Architecture and Interior Design firms turn architectural material into fashion ensembles

Level 1

VIP tickets for 8 people; champagne service; company logo displayed at event and on website

Level 2

VIP tickets for 4 people; champagne service; company logo displayed at event and on website

Level 3

Entry tickets for 2 people; company logo displayed on select location and on website

Level 4

Entry tickets for 1 person; company logo displayed on select location and on website

Ticket Pricing

TBD

DESIGN EXPO

Time of Year: August

Focus: Highlighting products and trends of Neocon 2020

Event Benefit

Floor space to display product

HOLIDAY CHARITY EVENT

Time of year: November

Focus: An evening to enjoy food, friends, and fierce bidding wars over awesome prizes! Proceeds from the event will go to a local charity

APPENDIX: DETAILED DESCRIPTIONS

SAN FRANCISCO

EB: East Bay
NB: North Bay
FCC: Fresno
Sac: Sacramento
SF: San Francisco
SV: Silicon Valley
NC: Chapter Events
AD: Advocacy

FORUMS

Time of Year: May

Focus: Panel discussion

Level 1

Table space provided for company literature/samples at the event
Invitation for Rep participation at the event it-
self
Company name & logo on all promotional materials
Name recognition in social media outlets

Level 2

Company name & logo on all promotional materials
Name recognition in social media outlets

APPENDIX: DETAILED DESCRIPTIONS

SILICON VALLEY

EB: East Bay
NB: North Bay
FCC: Fresno
Sac: Sacramento
SF: San Francisco
SV: Silicon Valley
NC: Chapter Events
AD: Advocacy

PROJECT BUILD

Time of Year: August

Focus: A collaborative, community, design and build project benefiting the Billy De Frank LGBTQ Community Center. A 3-day event, where designers and industry partners come together to build, renovate, and transform the community center.

Donations and sponsorship will be needed for furniture, materials, and building supplies. Patron support for Project Build will be recognized on the IIDA website, on t-shirts for the Build Days, and completed project.

DESIGN EXPO

Time of Year: September

Focus: Celebrate Neocon 2020 as we bring the best back to the Silicon Valley! Join us for an inspiring evening as vendors showcase the latest and greatest products from Neocon.

Sponsorship guarantees a space to display product, free admission for two, and two drink tickets.



IIDA | NORTHERN
CALIFORNIA
chapter

PATRONS PROGRAM

CONNECT

For additional questions please contact:

Megan Olsen, VP of Sponsorship

Carolyn Clark Beedle, Asst VP of Sponsorship

sponsorship@iidanc.org

Follow Us:

WEB: IIDANC.org

LINKEDIN: iida-northern-california

INSTAGRAM: [@iidanorcal](https://www.instagram.com/iidanorcal)

FACEBOOK: [IIDANorthernCaliforniaChapter](https://www.facebook.com/IIDANorthernCaliforniaChapter)

EMAIL: info@iidanc.org